

# The Heritage Trust

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## Benefits

### Recognition:

You may already be successfully managing historic environment issues relating to your development in line with national and local planning policies or as part of your corporate social responsibility policy. The Heritage Benchmark provides national recognition for your commitment to heritage and demonstrates that you are a responsible developer with heritage management at the core of your organisations operations.

### Responsibility:

The Heritage Benchmark provides a framework to allow your company to develop, adapt or enhance systems to ensure heritage protection, management and appropriate mitigation is carried out within your development site, enabling you to operate legal requirements and other commitments in a responsible way.

### Reputation:

Achieving the Heritage Benchmark will enhance your reputation in the local community and key stakeholders including customers, suppliers, shareholders and the local planning authority.

### Reporting:

The Heritage Benchmark contributes to historic environmental reporting and strengthens an organisation's overall heritage credentials.

### Rewarding:

Involving employees in the process of improving heritage management performance and achieving the Heritage Benchmark can improve staff morale, motivation and understanding the value and importance of cultural heritage.

