

Site Usage

672 Visits

45.39% Bounce Rate

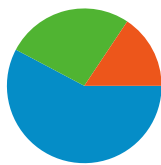
2,624 Pageviews

00:02:12 Avg. Time on Site

3.90 Pages/Visit

74.40% % New Visits

Traffic Sources Overview

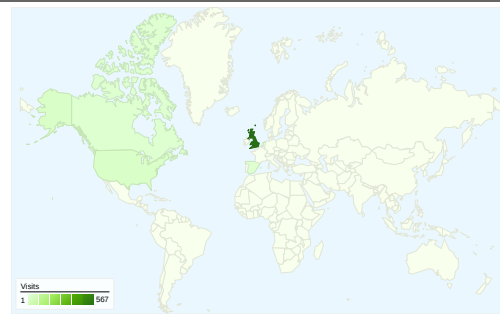


■ Search Engines
388.00 (57.74%)

■ Referring Sites
179.00 (26.64%)

■ Direct Traffic
105.00 (15.62%)

Map Overlay



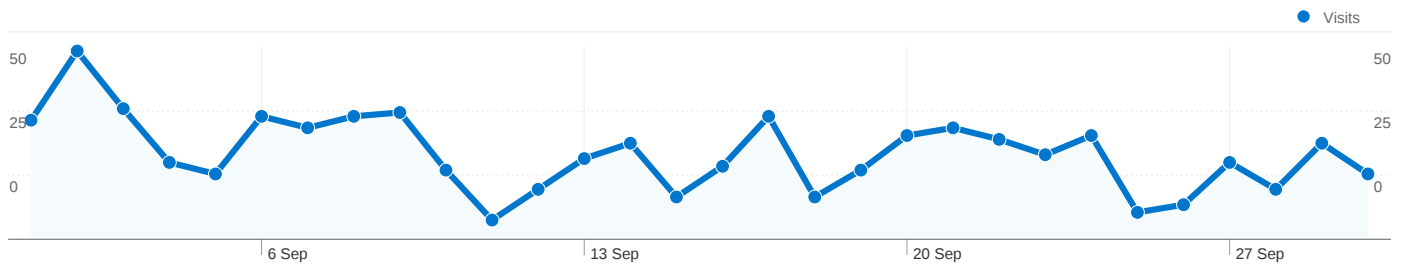
Visitors Overview



Visitors
552

Content Overview

Pages	Pageviews	% Pageviews
/	307	11.70%
/projects/fincop.html	202	7.70%
/contact/contact.htm	199	7.58%
/employment/employment.htm	150	5.72%
/about/about.htm	144	5.49%

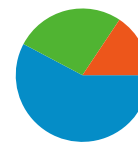


All traffic sources sent a total of 672 visits

15.62% Direct Traffic

26.64% Referring Sites

57.74% Search Engines



■ Search Engines
388.00 (57.74%)

■ Referring Sites
179.00 (26.64%)

■ Direct Traffic
105.00 (15.62%)

Top Traffic Sources

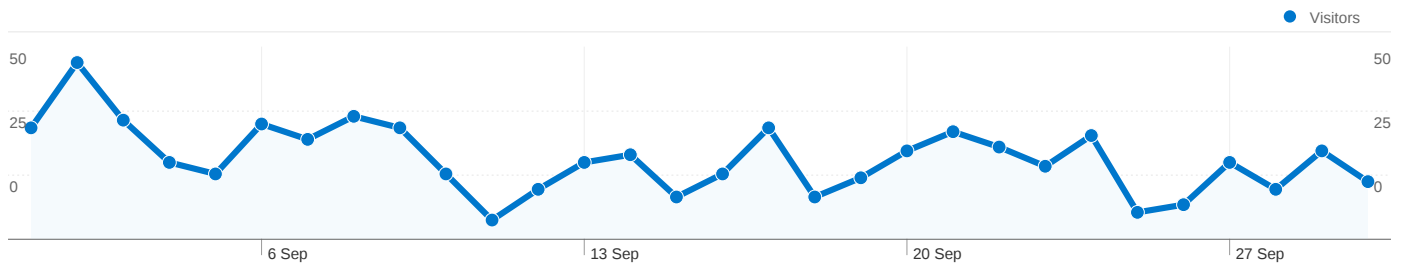
Sources	Visits	% visits
google (organic)	342	50.89%
(direct) ((none))	105	15.62%
bbc.co.uk (referral)	78	11.61%
bing (organic)	19	2.83%
yell.com (referral)	19	2.83%

Keywords	Visits	% visits
archaeological research	69	17.78%
ars ltd	16	4.12%
clive waddington	16	4.12%
archaeological research	14	3.61%
fin cop hill fort	14	3.61%

Visitors Overview

1 Sep 2010 - 30 Sep 2010

Comparing to: Site



552 people visited this site

672 Visits

552 Absolute Unique Visitors

2,624 Pageviews

3.90 Average Pageviews

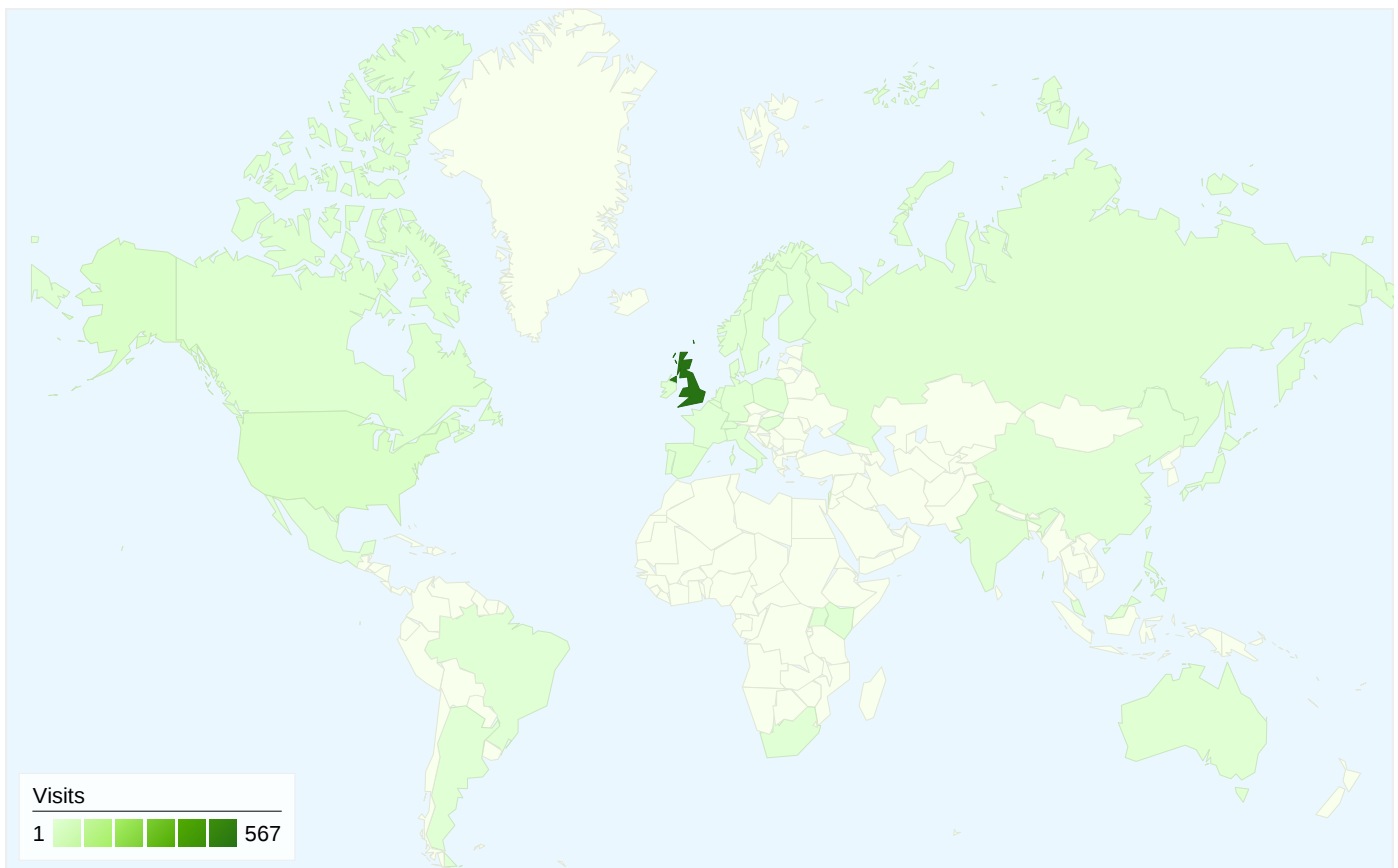
00:02:12 Time on Site

45.39% Bounce Rate

74.40% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	407	60.57%	DSL	322	47.92%
Firefox	184	27.38%	Unknown	162	24.11%
Chrome	37	5.51%	Cable	90	13.39%
Safari	36	5.36%	T1	79	11.76%
Opera	3	0.45%	OC3	10	1.49%



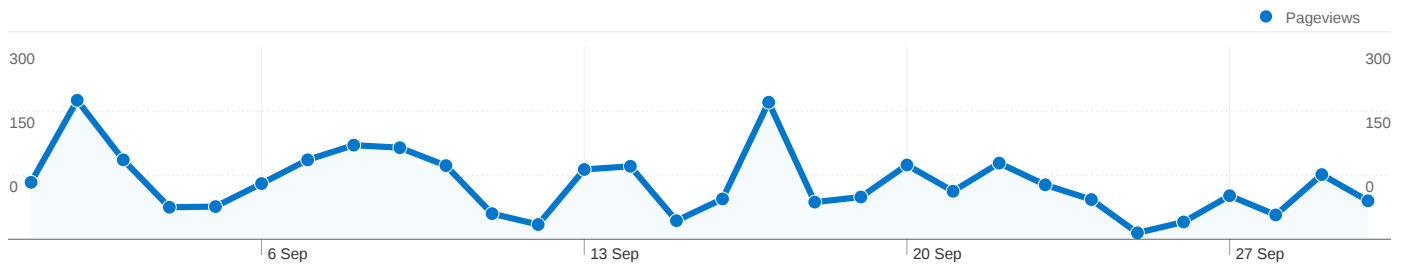
672 visits came from 34 countries/territories

Site Usage

Visits 672 % of Site Total: 100.00%	Pages/Visit 3.90 Site Avg: 3.90 (0.00%)	Avg. Time on Site 00:02:12 Site Avg: 00:02:12 (0.00%)	% New Visits 74.40% Site Avg: 74.40% (0.00%)	Bounce Rate 45.39% Site Avg: 45.39% (0.00%)		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom		567	4.01	00:02:16	70.37%	44.80%
United States		23	3.30	00:03:23	95.65%	39.13%
Canada		8	1.62	00:00:09	100.00%	75.00%
Spain		8	8.38	00:01:18	100.00%	50.00%
India		5	2.20	00:02:08	100.00%	40.00%
Ireland		5	6.00	00:00:48	100.00%	0.00%
Russia		5	1.00	00:00:00	100.00%	100.00%
Netherlands		5	1.60	00:00:04	100.00%	40.00%
Australia		4	1.50	00:00:04	100.00%	75.00%
Norway		4	7.25	00:02:23	100.00%	50.00%
Germany		4	6.00	00:01:10	75.00%	0.00%
Poland		3	2.67	00:00:40	100.00%	33.33%

Sweden	3	1.33	00:00:00	66.67%	66.67%
Denmark	3	1.67	00:01:22	100.00%	66.67%
Belgium	2	3.00	00:00:10	100.00%	50.00%
Philippines	2	4.50	00:03:03	100.00%	0.00%
China	2	2.50	00:01:35	100.00%	50.00%
South Africa	2	1.50	00:00:05	100.00%	50.00%
Israel	2	5.00	00:03:14	100.00%	50.00%
Malaysia	1	1.00	00:00:00	100.00%	100.00%
Argentina	1	2.00	00:00:03	100.00%	0.00%
Mexico	1	1.00	00:00:00	100.00%	100.00%
Taiwan	1	11.00	00:10:00	100.00%	0.00%
Hungary	1	3.00	00:03:14	100.00%	0.00%
Japan	1	1.00	00:00:00	100.00%	100.00%
Switzerland	1	3.00	00:00:06	100.00%	0.00%
(not set)	1	1.00	00:00:00	100.00%	100.00%
Kenya	1	1.00	00:00:00	100.00%	100.00%
Finland	1	2.00	00:00:21	100.00%	0.00%
Uganda	1	3.00	00:31:37	100.00%	0.00%
Portugal	1	1.00	00:00:00	0.00%	100.00%
France	1	1.00	00:00:00	100.00%	100.00%
Brazil	1	1.00	00:00:00	100.00%	100.00%
Italy	1	1.00	00:00:00	100.00%	100.00%

1 - 34 of 34



Pages on this site were viewed a total of 2,624 times

 2,624 Pageviews

 2,057 Unique Views

 45.39% Bounce Rate

Top Content

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