

Site Usage

913 Visits

42.39% Bounce Rate

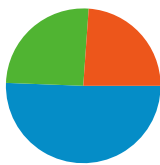
3,981 Pageviews

00:02:04 Avg. Time on Site

4.36 Pages/Visit

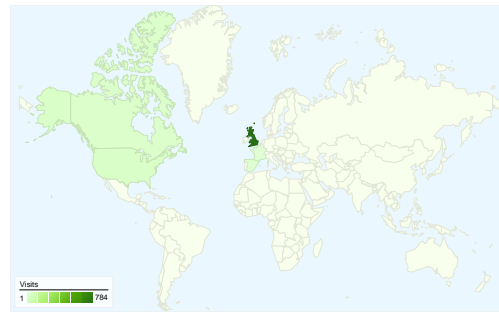
65.83% % New Visits

Traffic Sources Overview

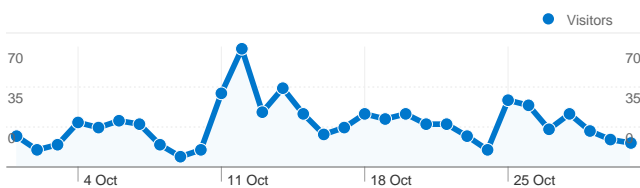


Search Engines
 462.00 (50.60%)
Referring Sites
 233.00 (25.52%)
Direct Traffic
 218.00 (23.88%)

Map Overlay



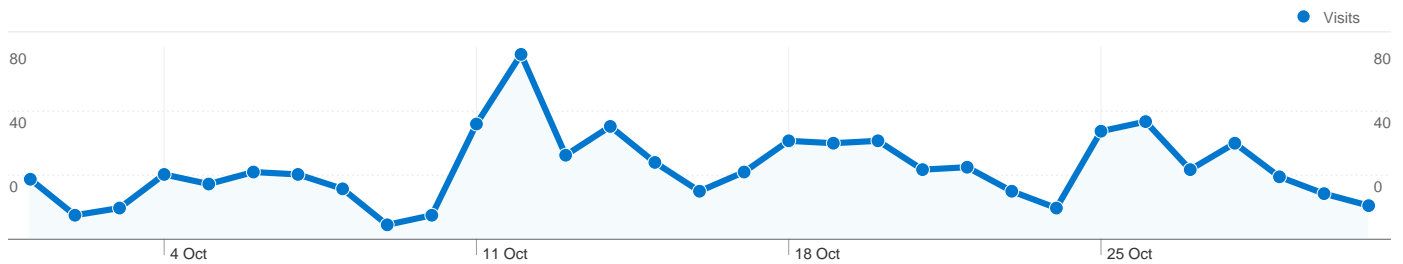
Visitors Overview



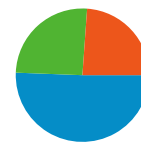
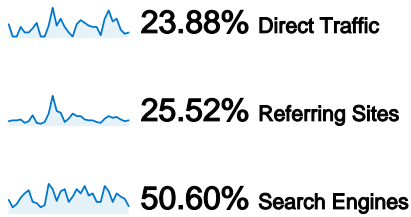
Visitors
665

Content Overview

Pages	Pageviews	% Pageviews
/	637	16.00%
/employment/employment.htm	314	7.89%
/about/about.htm	300	7.54%
/contact/contact.htm	291	7.31%
/employment/jobopportunities_	231	5.80%



All traffic sources sent a total of 913 visits



■ Search Engines
462.00 (50.60%)

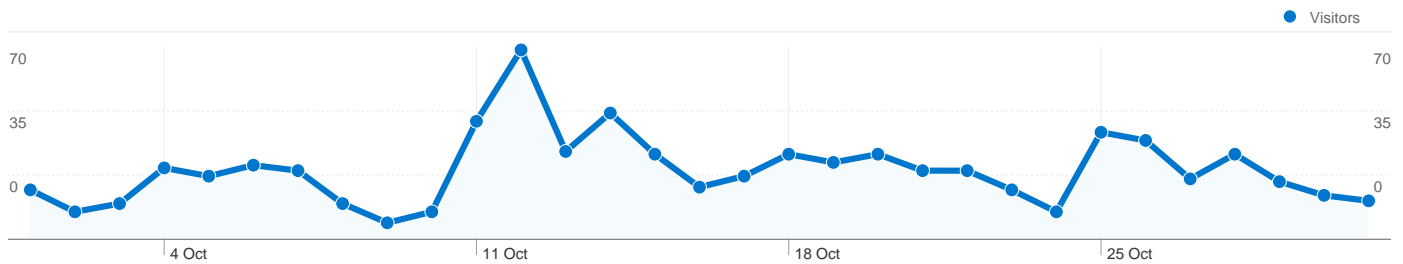
■ Referring Sites
233.00 (25.52%)

■ Direct Traffic
218.00 (23.88%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	422	46.22%
(direct) ((none))	218	23.88%
bajr.org (referral)	117	12.81%
bbc.co.uk (referral)	24	2.63%
britarch.ac.uk (referral)	18	1.97%

Keywords	Visits	% visits
archaeological research	69	14.94%
ars archaeology	46	9.96%
archaeological research	18	3.90%
test pitting	15	3.25%
fin cop	14	3.03%



665 people visited this site


 **913** Visits


 **665** Absolute Unique Visitors

 **3,981** Pageviews

 **4.36** Average Pageviews

 **00:02:04** Time on Site

 **42.39%** Bounce Rate

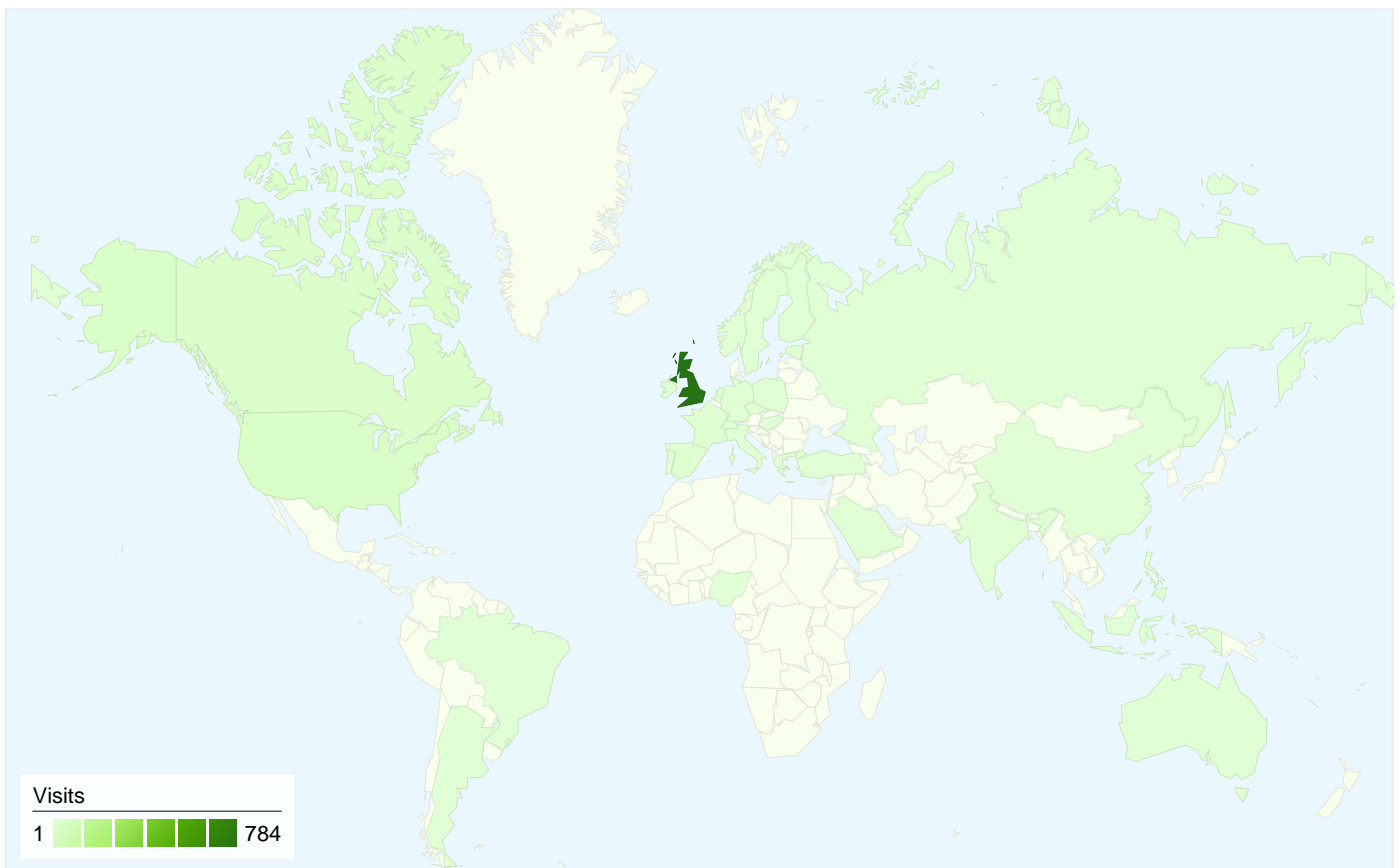
 **65.83%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	509	55.75%	DSL	457	50.05%
Firefox	221	24.21%	Unknown	195	21.36%
Safari	94	10.30%	Cable	129	14.13%
Chrome	77	8.43%	T1	110	12.05%
Opera	6	0.66%	OC3	11	1.20%

Map Overlay

Comparing to: Site



913 visits came from 33 countries/territories

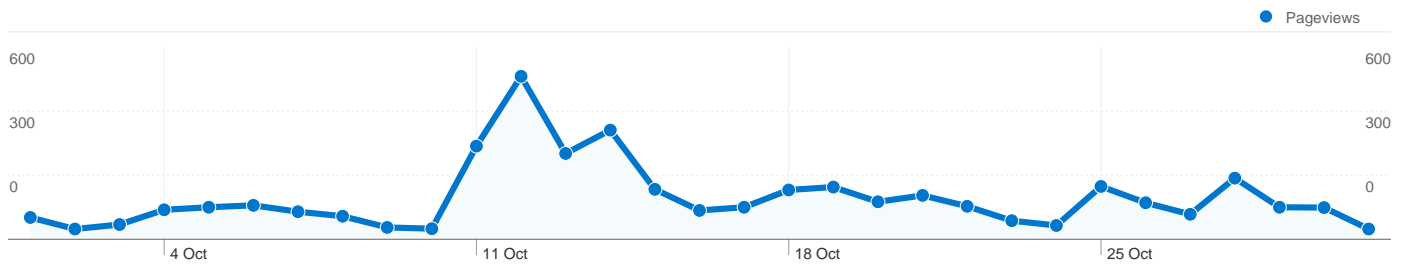
Site Usage

Visits 913 % of Site Total: 100.00%	Pages/Visit 4.36 Site Avg: 4.36 (0.00%)	Avg. Time on Site 00:02:04 Site Avg: 00:02:04 (0.00%)	% New Visits 65.83% Site Avg: 65.83% (0.00%)	Bounce Rate 42.39% Site Avg: 42.39% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	784	4.47	00:02:12	61.22%	40.69%
United States	31	2.84	00:00:47	93.55%	58.06%
Canada	23	1.65	00:00:19	91.30%	78.26%
Spain	8	3.12	00:03:36	100.00%	50.00%
France	6	3.17	00:00:45	83.33%	50.00%
Philippines	5	1.80	00:00:10	100.00%	60.00%
Germany	5	12.20	00:04:59	100.00%	40.00%
Ireland	4	3.75	00:01:36	100.00%	25.00%
(not set)	3	4.00	00:01:11	66.67%	0.00%
Poland	3	2.00	00:00:11	100.00%	33.33%
1 - 10 of 33					

1 - 10 of 33

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 3,981 times

 **3,981** Pageviews

 **3,163** Unique Views

 **42.39%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	637	16.00%
/employment/employment.htm	314	7.89%
/about/about.htm	300	7.54%
/contact/contact.htm	291	7.31%
/employment/jobopportunities_ap4.htm	231	5.80%