

Site Usage

770 Visits

50.52% Bounce Rate

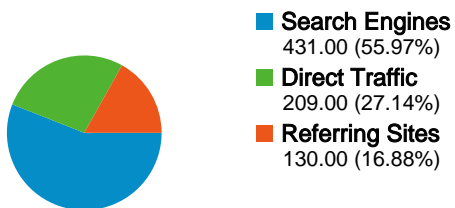
2,749 Pageviews

00:03:32 Avg. Time on Site

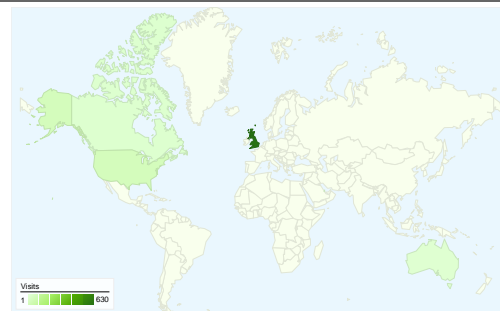
3.57 Pages/Visit

65.32% % New Visits

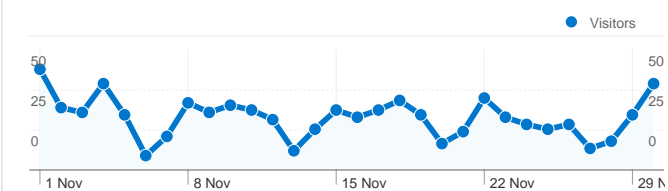
Traffic Sources Overview



Map Overlay



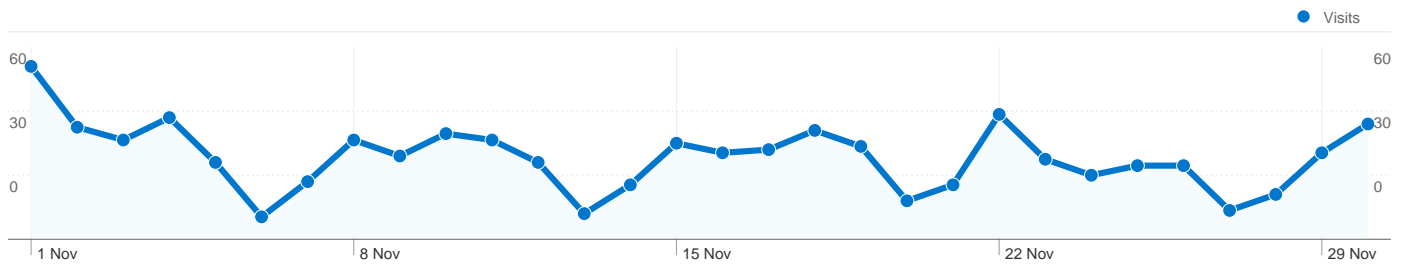
Visitors Overview



Visitors
573

Content Overview

Pages	Pageviews	% Pageviews
/	418	15.21%
/contact/contact.htm	262	9.53%
/about/about.htm	161	5.86%
/employment/employment.htm	136	4.95%
/projects/projects.htm	131	4.77%

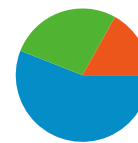


All traffic sources sent a total of 770 visits

27.14% Direct Traffic

16.88% Referring Sites

55.97% Search Engines



■ Search Engines
431.00 (55.97%)

■ Direct Traffic
209.00 (27.14%)

■ Referring Sites
130.00 (16.88%)

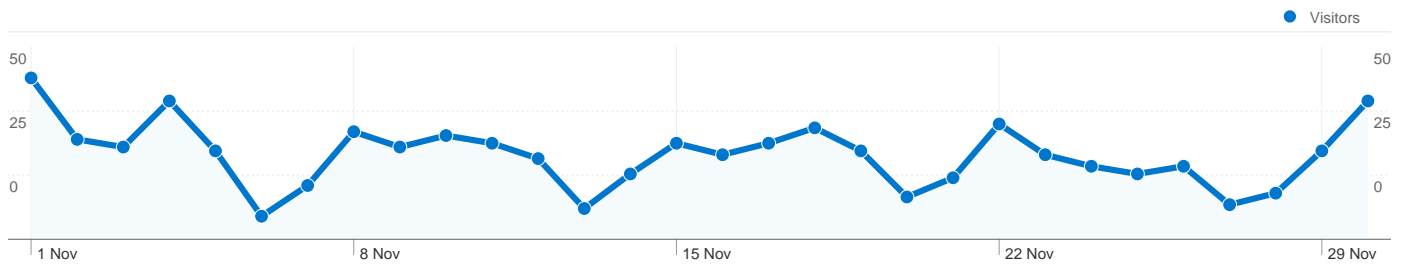
Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	389	50.52%	archaeological research	65	15.08%
(direct) ((none))	209	27.14%	fin cop	15	3.48%
bajr.org (referral)	26	3.38%	archaeological research	14	3.25%
yahoo (organic)	18	2.34%	archaeologicalresearchservice	14	3.25%
google.co.uk (referral)	14	1.82%	archaeological services	13	3.02%

Visitors Overview

1 Nov 2010 - 30 Nov 2010

Comparing to: Site



573 people visited this site

770 Visits

573 Absolute Unique Visitors

2,749 Pageviews

3.57 Average Pageviews

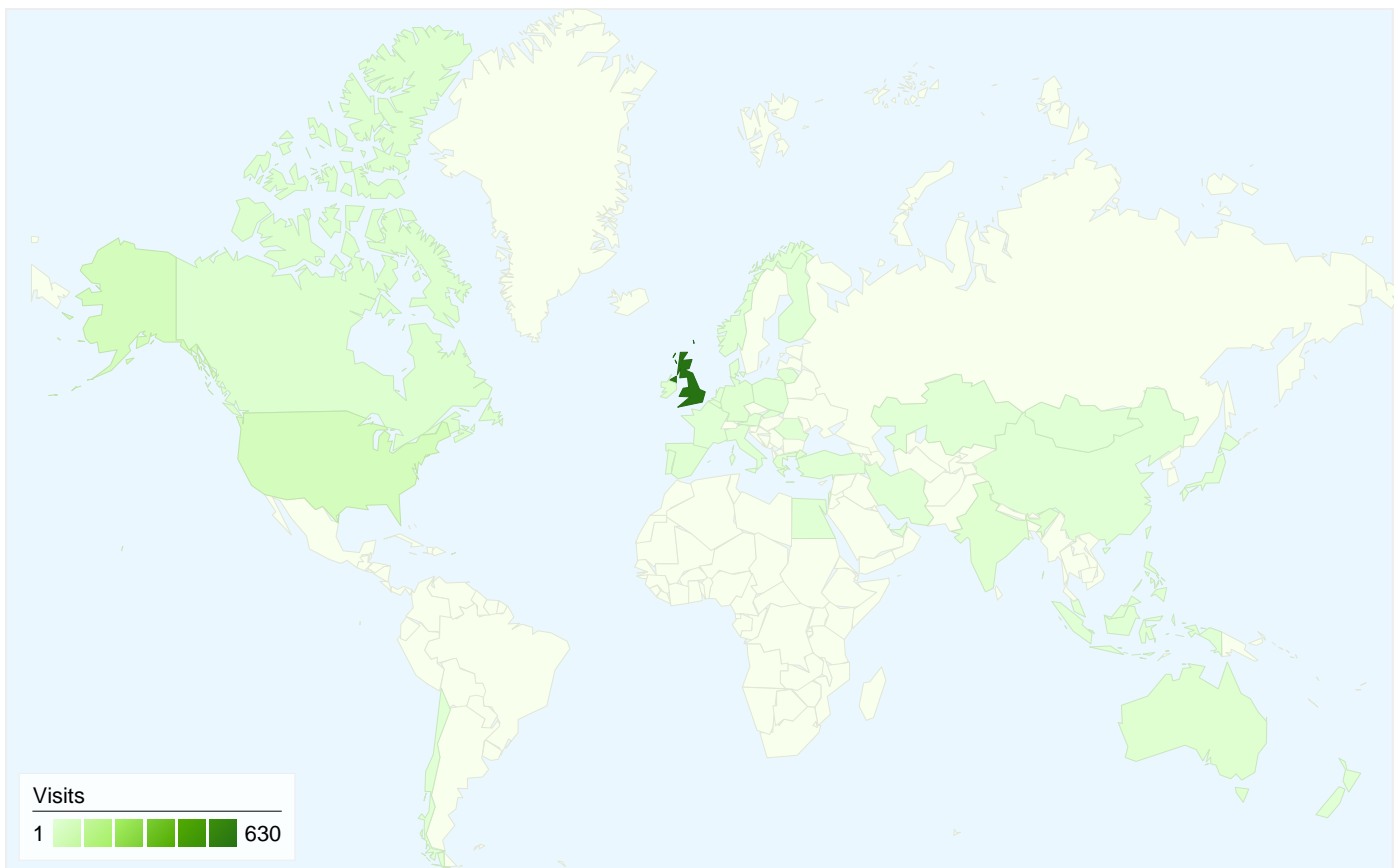
00:03:32 Time on Site

50.52% Bounce Rate

65.32% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	418	54.29%	DSL	372	48.31%
Firefox	220	28.57%	Unknown	155	20.13%
Safari	70	9.09%	Cable	126	16.36%
Chrome	57	7.40%	T1	104	13.51%
Opera	2	0.26%	Dialup	8	1.04%



770 visits came from 38 countries/territories

Site Usage

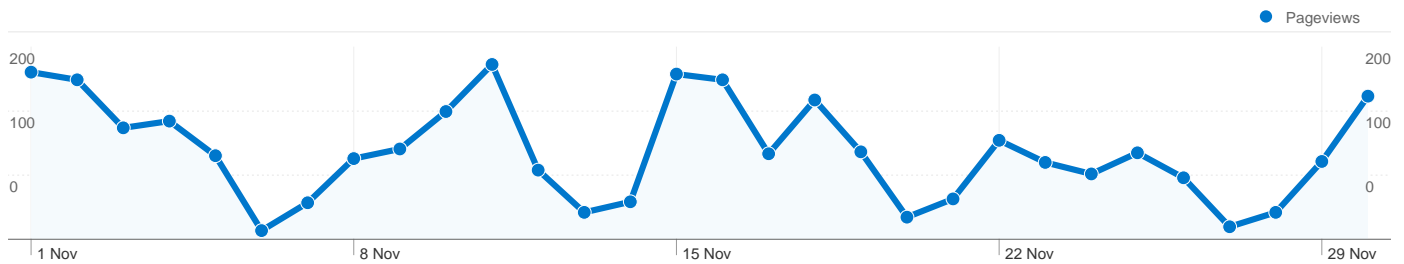
Visits 770 % of Site Total: 100.00%	Pages/Visit 3.57 Site Avg: 3.57 (0.00%)	Avg. Time on Site 00:03:32 Site Avg: 00:03:32 (0.00%)	% New Visits 65.45% Site Avg: 65.32% (0.20%)	Bounce Rate 50.52% Site Avg: 50.52% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	630	3.87	00:02:47	60.79%	47.78%
United States	47	1.85	00:18:52	93.62%	63.83%
Canada	12	1.42	00:00:13	100.00%	75.00%
Qatar	11	1.00	00:00:00	0.00%	100.00%
Australia	8	1.50	00:00:04	100.00%	75.00%
Ireland	7	4.57	00:09:11	42.86%	42.86%
India	7	2.14	00:00:17	100.00%	42.86%
Spain	5	6.60	00:01:05	100.00%	60.00%
Germany	5	1.20	00:00:10	80.00%	80.00%
Greece	3	1.00	00:00:00	100.00%	100.00%
Japan	2	2.50	00:00:10	100.00%	0.00%
Turkey	2	3.00	00:00:13	100.00%	50.00%

Egypt	2	1.00	00:00:00	100.00%	100.00%
Indonesia	2	1.00	00:00:00	100.00%	100.00%
China	2	5.00	00:01:53	100.00%	0.00%
France	2	4.50	00:02:11	100.00%	0.00%
New Zealand	2	1.00	00:00:00	100.00%	100.00%
Slovakia	1	2.00	00:00:09	100.00%	0.00%
Malaysia	1	3.00	00:01:07	100.00%	0.00%
Netherlands	1	4.00	00:00:12	100.00%	0.00%
Denmark	1	4.00	00:00:20	100.00%	0.00%
United Arab Emirates	1	1.00	00:00:00	100.00%	100.00%
Kazakhstan	1	2.00	00:00:13	100.00%	0.00%
Puerto Rico	1	1.00	00:00:00	100.00%	100.00%
Austria	1	2.00	00:00:35	100.00%	0.00%
Poland	1	4.00	00:00:21	100.00%	0.00%
Philippines	1	5.00	00:02:19	100.00%	0.00%
Norway	1	19.00	00:01:35	100.00%	0.00%
Iran	1	1.00	00:00:00	100.00%	100.00%
Lithuania	1	1.00	00:00:00	100.00%	100.00%
Belgium	1	1.00	00:00:00	100.00%	100.00%
Chile	1	2.00	00:00:18	100.00%	0.00%
Romania	1	1.00	00:00:00	100.00%	100.00%
Portugal	1	1.00	00:00:00	100.00%	100.00%
Finland	1	2.00	00:00:17	100.00%	0.00%
Israel	1	1.00	00:00:00	100.00%	100.00%
Mongolia	1	1.00	00:00:00	100.00%	100.00%
Italy	1	2.00	00:00:05	100.00%	0.00%
1 - 38 of 38					


Content Overview

1 Nov 2010 - 30 Nov 2010

Comparing to: Site



Pages on this site were viewed a total of 2,749 times

 2,749 Pageviews

 2,184 Unique Views

 50.52% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	418	15.21%
/contact/contact.htm	262	9.53%
/about/about.htm	161	5.86%
/employment/employment.htm	136	4.95%
/projects/projects.htm	131	4.77%