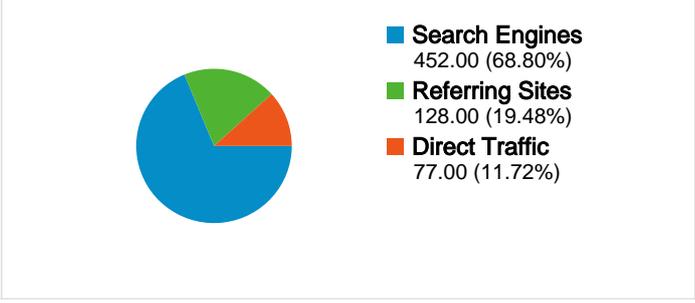


## Site Usage

- 657** Visits
- 35.46%** Bounce Rate
- 2,793** Pageviews
- 00:02:51** Avg. Time on Site
- 4.25** Pages/Visit
- 75.04%** % New Visits

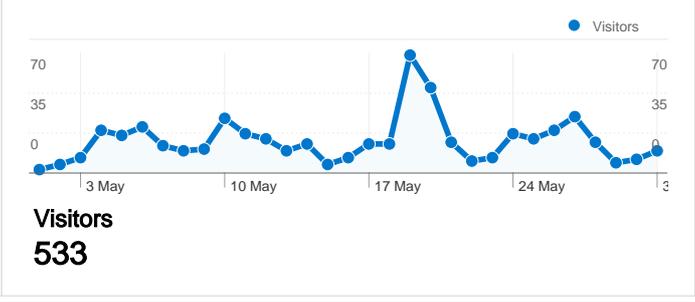
## Traffic Sources Overview



## Map Overlay

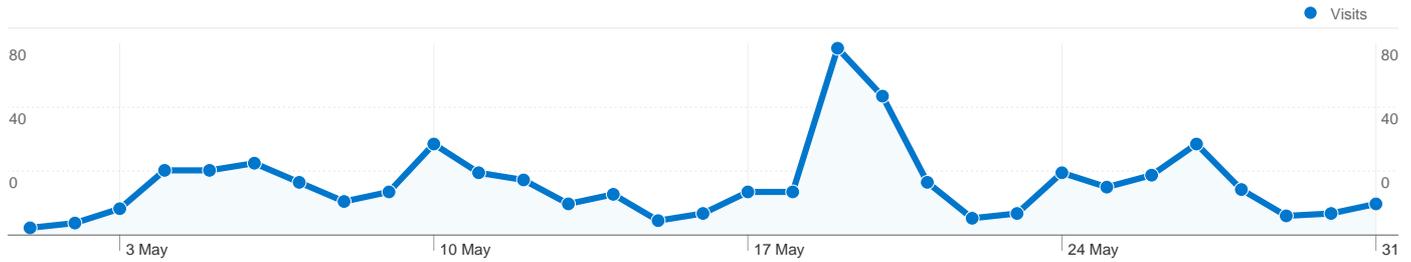


## Visitors Overview



## Content Overview

Pages	Pageviews	% Pageviews
/	340	12.17%
/index.htm	187	6.70%
/contact/contact.htm	183	6.55%
/projects/projects.htm	171	6.12%
/about/about.htm	155	5.55%



All traffic sources sent a total of 657 visits

-  11.72% Direct Traffic
-  19.48% Referring Sites
-  68.80% Search Engines



- Search Engines  
452.00 (68.80%)
- Referring Sites  
128.00 (19.48%)
- Direct Traffic  
77.00 (11.72%)

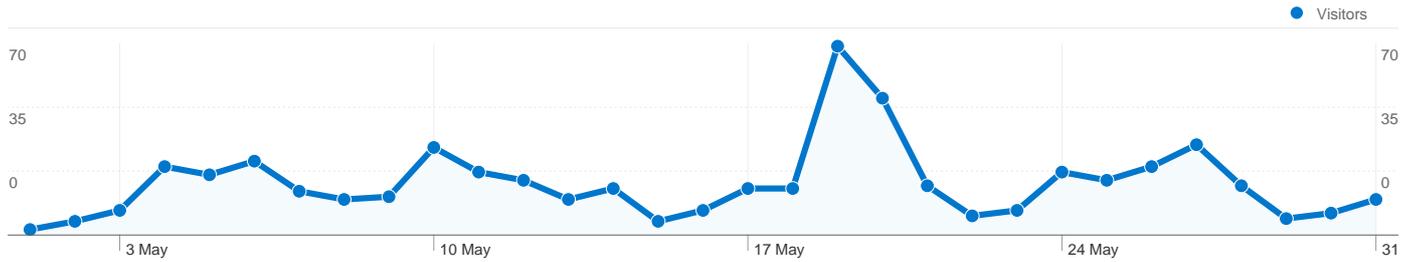
## Top Traffic Sources

Sources	Visits	% visits
google (organic)	399	60.73%
(direct) ((none))	77	11.72%
news.bbc.co.uk (referral)	52	7.91%
aol (organic)	21	3.20%
yahoo (organic)	16	2.44%

Keywords	Visits	% visits
archaeological research	68	15.04%
archaeological research	38	8.41%
archaeological services	35	7.74%
ars ltd	10	2.21%
clive waddington archaeology	10	2.21%

# Visitors Overview

Comparing to: Site



## 533 people visited this site

657 Visits

533 Absolute Unique Visitors

2,793 Pageviews

4.25 Average Pageviews

00:02:51 Time on Site

35.46% Bounce Rate

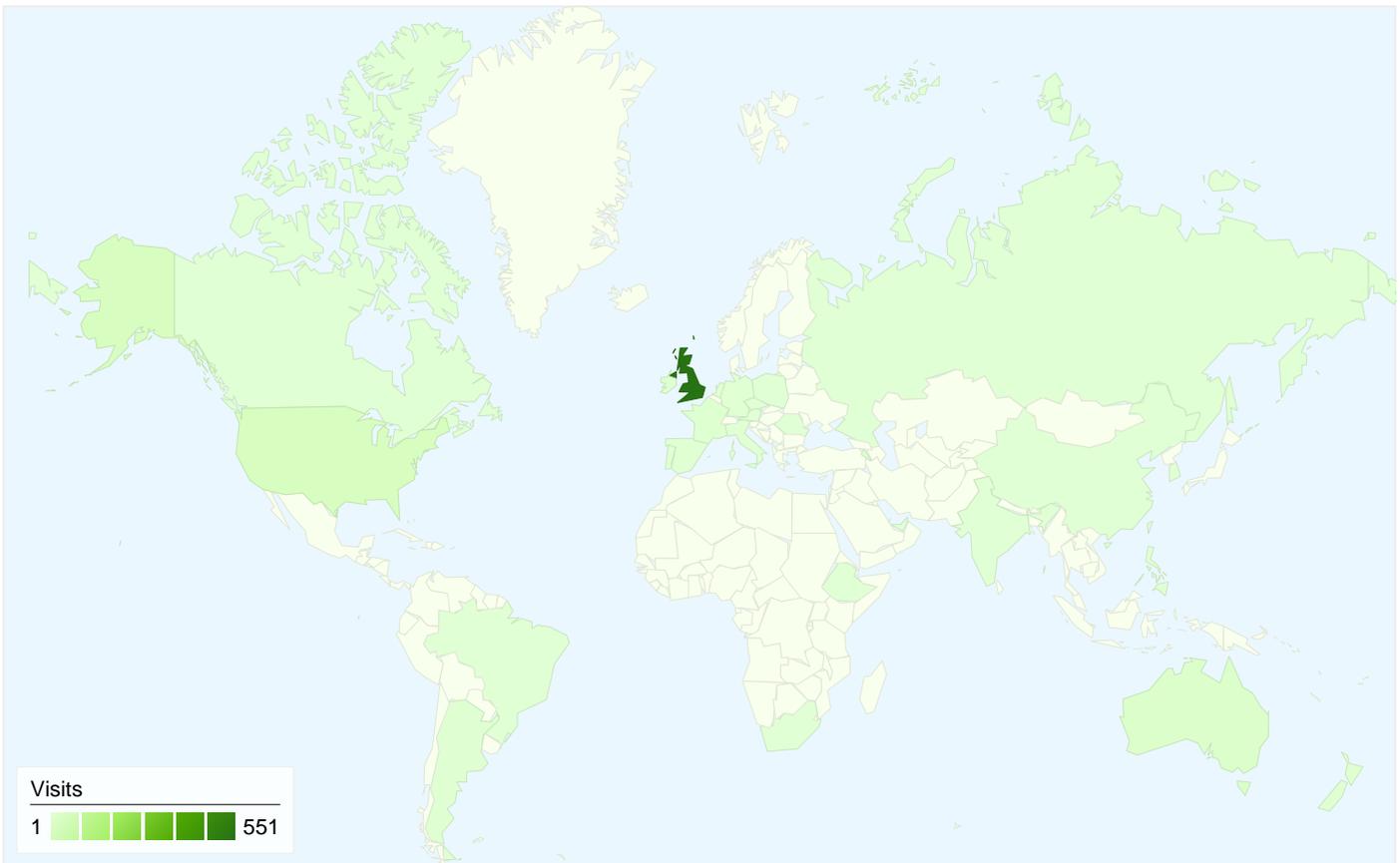
75.04% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	409	62.25%	DSL	293	44.60%
Firefox	180	27.40%	Unknown	168	25.57%
Chrome	37	5.63%	T1	104	15.83%
Safari	27	4.11%	Cable	66	10.05%
Mozilla	3	0.46%	OC3	15	2.28%

# Map Overlay

Comparing to: Site



## 657 visits came from 28 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	551	4.45	00:03:05	73.14%	32.49%
United States	32	3.25	00:00:54	93.75%	56.25%
Australia	17	2.65	00:03:06	88.24%	64.71%
France	8	5.12	00:01:58	37.50%	25.00%
Ireland	8	2.38	00:00:50	87.50%	62.50%
New Zealand	5	1.00	00:00:00	60.00%	100.00%
Argentina	5	3.00	00:00:56	80.00%	40.00%
Germany	4	2.25	00:00:37	75.00%	50.00%
Spain	3	7.00	00:00:56	100.00%	33.33%
Poland	2	5.00	00:01:19	50.00%	0.00%
Philippines	2	1.00	00:00:00	50.00%	100.00%
Portugal	2	4.50	00:12:42	100.00%	50.00%

India	2	3.50	00:00:51	100.00%	0.00%
Netherlands	2	4.00	00:01:17	100.00%	0.00%
South Korea	1	2.00	00:00:18	100.00%	0.00%
China	1	2.00	00:07:19	100.00%	0.00%
Russia	1	2.00	00:00:33	100.00%	0.00%
Brazil	1	1.00	00:00:00	100.00%	100.00%
Romania	1	1.00	00:00:00	100.00%	100.00%
(not set)	1	10.00	00:06:19	100.00%	0.00%
Armenia	1	1.00	00:00:00	100.00%	100.00%
Canada	1	9.00	00:02:50	100.00%	0.00%
South Africa	1	2.00	00:00:10	100.00%	0.00%
Czech Republic	1	1.00	00:00:00	100.00%	100.00%
Austria	1	9.00	00:00:33	100.00%	0.00%
Ethiopia	1	2.00	00:01:34	100.00%	0.00%
United Arab Emirates	1	3.00	00:02:36	100.00%	0.00%
Italy	1	1.00	00:00:00	100.00%	100.00%

1 - 28 of 28

# Content Overview

Comparing to: Site



Pages on this site were viewed a total of 2,793 times

2,793 Pageviews

2,176 Unique Views

35.46% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	340	12.17%
/index.htm	187	6.70%
/contact/contact.htm	183	6.55%
/projects/projects.htm	171	6.12%
/about/about.htm	155	5.55%