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#### Content Performance

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|-------------------------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------|----------------------------------------------------------------------|------------------------------------------------------------------------|----------|
| <b>Page Views</b><br><b>1,898</b><br>% of Site Total:<br><b>100.00%</b> | <b>Unique Page Views</b><br><b>1,453</b><br>% of Site Total:<br><b>100.00%</b> | <b>Avg. Time on Page</b><br><b>00:00:42</b><br>Site Avg:<br><b>00:00:42 (0.00%)</b> | <b>Bounce Rate</b><br><b>38.51%</b><br>Site Avg:<br><b>38.51% (0.00%)</b> | <b>% Exit</b><br><b>23.39%</b><br>Site Avg:<br><b>23.39% (0.00%)</b> | <b>\$ Index</b><br><b>\$0.00</b><br>Site Avg:<br><b>\$0.00 (0.00%)</b> |          |
| Page                                                                    | Page Views                                                                     | Unique Page Views                                                                   | Avg. Time on Page                                                         | Bounce Rate                                                          | % Exit                                                                 | \$ Index |
| /                                                                       | 235                                                                            | 185                                                                                 | 00:00:22                                                                  | 16.20%                                                               | 21.28%                                                                 | \$0.00   |
| /contact/contact.htm                                                    | 163                                                                            | 127                                                                                 | 00:00:41                                                                  | 55.00%                                                               | 42.94%                                                                 | \$0.00   |
| /about/about.htm                                                        | 108                                                                            | 67                                                                                  | 00:00:14                                                                  | 20.00%                                                               | 5.56%                                                                  | \$0.00   |
| /employment/employment.htm                                              | 99                                                                             | 66                                                                                  | 00:00:09                                                                  | 0.00%                                                                | 7.07%                                                                  | \$0.00   |
| /projects/projects.htm                                                  | 90                                                                             | 67                                                                                  | 00:00:15                                                                  | 0.00%                                                                | 2.22%                                                                  | \$0.00   |
| /index.htm                                                              | 88                                                                             | 58                                                                                  | 00:00:21                                                                  | 55.56%                                                               | 20.45%                                                                 | \$0.00   |
| /services/services.htm                                                  | 78                                                                             | 57                                                                                  | 00:00:15                                                                  | 25.00%                                                               | 10.26%                                                                 | \$0.00   |
| /publications/publications.htm                                          | 63                                                                             | 48                                                                                  | 00:01:08                                                                  | 100.00%                                                              | 25.40%                                                                 | \$0.00   |
| /projects/fincop.html                                                   | 60                                                                             | 50                                                                                  | 00:01:23                                                                  | 22.22%                                                               | 30.00%                                                                 | \$0.00   |
| /employment/jobopportunities.htm                                        | 48                                                                             | 36                                                                                  | 00:01:18                                                                  | 0.00%                                                                | 27.08%                                                                 | \$0.00   |
| /usefulinfo/arsreports.htm                                              | 46                                                                             | 38                                                                                  | 00:00:53                                                                  | 79.31%                                                               | 69.57%                                                                 | \$0.00   |
| /usefulinfo/usefulinfo.htm                                              | 45                                                                             | 37                                                                                  | 00:00:28                                                                  | 0.00%                                                                | 15.56%                                                                 | \$0.00   |
| /news/news.htm                                                          | 42                                                                             | 36                                                                                  | 00:00:37                                                                  | 34.78%                                                               | 30.95%                                                                 | \$0.00   |
| /projects/sheffcastle.html                                              | 39                                                                             | 33                                                                                  | 00:00:41                                                                  | 42.86%                                                               | 33.33%                                                                 | \$0.00   |
| /media/media.htm                                                        | 37                                                                             | 31                                                                                  | 00:00:13                                                                  | 100.00%                                                              | 8.11%                                                                  | \$0.00   |
| /services/pollenanalysis.htm                                            | 32                                                                             | 20                                                                                  | 00:00:54                                                                  | 46.67%                                                               | 34.38%                                                                 | \$0.00   |
| /lantonwebsite/what/ia.html                                             | 30                                                                             | 26                                                                                  | 00:04:44                                                                  | 85.00%                                                               | 66.67%                                                                 | \$0.00   |
| /lantonwebsite/index.htm                                                | 29                                                                             | 21                                                                                  | 00:01:23                                                                  | 20.00%                                                               | 20.69%                                                                 | \$0.00   |
| /services/buildingsurveys.htm                                           | 27                                                                             | 15                                                                                  | 00:01:06                                                                  | 40.00%                                                               | 25.93%                                                                 | \$0.00   |
| /about/managementstructure.htm                                          | 23                                                                             | 23                                                                                  | 00:00:13                                                                  | 0.00%                                                                | 8.70%                                                                  | \$0.00   |
| /links/links.htm                                                        | 23                                                                             | 19                                                                                  | 00:01:01                                                                  | 0.00%                                                                | 21.74%                                                                 | \$0.00   |
| /services/testpitting.htm                                               | 23                                                                             | 15                                                                                  | 00:03:32                                                                  | 75.00%                                                               | 47.83%                                                                 | \$0.00   |
| /publications/publicationslist.htm                                      | 22                                                                             | 20                                                                                  | 00:01:11                                                                  | 85.71%                                                               | 68.18%                                                                 | \$0.00   |
| /employment/volunteer.htm                                               | 19                                                                             | 15                                                                                  | 00:00:37                                                                  | 0.00%                                                                | 15.79%                                                                 | \$0.00   |

|                                            |    |    |          |         |        |        |
|--------------------------------------------|----|----|----------|---------|--------|--------|
| /fincopex                                  | 19 | 14 | 00:02:51 | 0.00%   | 63.16% | \$0.00 |
| /projects/howick.htm                       | 18 | 15 | 00:01:12 | 66.67%  | 27.78% | \$0.00 |
| /projects/lowhauxley.html                  | 18 | 16 | 00:01:10 | 83.33%  | 38.89% | \$0.00 |
| /projects/countydurhamagg.htm              | 17 | 12 | 00:00:17 | 100.00% | 11.76% | \$0.00 |
| /projects/maelminheritagetrail.htm         | 16 | 12 | 00:00:51 | 0.00%   | 12.50% | \$0.00 |
| /projects/cheviotquarry.htm                | 13 | 10 | 00:01:03 | 0.00%   | 15.38% | \$0.00 |
| /projects/milfield.htm                     | 13 | 9  | 00:00:31 | 0.00%   | 15.38% | \$0.00 |
| /services/geophysicalsurvey.htm            | 13 | 9  | 00:00:16 | 0.00%   | 23.08% | \$0.00 |
| /fincopearthwork                           | 12 | 10 | 00:02:50 | 0.00%   | 0.00%  | \$0.00 |
| /lantonwebsite/what/med.html               | 12 | 10 | 00:03:07 | 100.00% | 50.00% | \$0.00 |
| /projects/rockart.htm                      | 12 | 10 | 00:00:10 | 0.00%   | 0.00%  | \$0.00 |
| /services/archaeologicalevaluations.htm    | 12 | 8  | 00:00:12 | 100.00% | 8.33%  | \$0.00 |
| /services/deskbased.htm                    | 12 | 8  | 00:00:15 | 100.00% | 16.67% | \$0.00 |
| /employment/studentplacements.htm          | 11 | 10 | 00:00:17 | 0.00%   | 0.00%  | \$0.00 |
| /services/openarea.htm                     | 11 | 9  | 00:00:13 | 71.43%  | 63.64% | \$0.00 |
| /services/watchingbriefs.htm               | 11 | 6  | 00:00:10 | 0.00%   | 9.09%  | \$0.00 |
| /fincopdba                                 | 10 | 8  | 00:04:01 | 0.00%   | 10.00% | \$0.00 |
| /about/clientlist.htm                      | 9  | 9  | 00:00:16 | 0.00%   | 22.22% | \$0.00 |
| /services/aerialphoto.htm                  | 9  | 7  | 00:00:32 | 0.00%   | 11.11% | \$0.00 |
| /services/excavation.htm                   | 9  | 6  | 00:00:17 | 100.00% | 22.22% | \$0.00 |
| /about/principles.html                     | 8  | 7  | 00:00:39 | 0.00%   | 12.50% | \$0.00 |
| /employment/studenttestimonials.htm        | 8  | 7  | 00:01:41 | 0.00%   | 12.50% | \$0.00 |
| /fincopgeophys                             | 8  | 7  | 00:02:29 | 0.00%   | 37.50% | \$0.00 |
| /lantonwebsite/what/neo.html               | 8  | 4  | 00:01:08 | 0.00%   | 0.00%  | \$0.00 |
| /sheffcastle                               | 8  | 8  | 00:02:50 | 0.00%   | 50.00% | \$0.00 |
| /projects/till-tweed.htm                   | 7  | 6  | 00:00:40 | 100.00% | 14.29% | \$0.00 |
| /services/fieldwalking.htm                 | 7  | 4  | 00:00:21 | 0.00%   | 0.00%  | \$0.00 |
| /services/humanboneanalysis.htm            | 7  | 6  | 00:01:34 | 50.00%  | 28.57% | \$0.00 |
| /services/radiocarbon.htm                  | 7  | 5  | 00:00:15 | 50.00%  | 28.57% | \$0.00 |
| /services/survey.htm                       | 7  | 7  | 00:00:15 | 0.00%   | 0.00%  | \$0.00 |
| /lantonwebsite/what/ba.html                | 6  | 4  | 00:01:10 | 0.00%   | 0.00%  | \$0.00 |
| /services/archaeologicalreconstruction.htm | 6  | 5  | 00:00:15 | 0.00%   | 16.67% | \$0.00 |
| /services/designinterp.htm                 | 6  | 4  | 00:00:10 | 0.00%   | 0.00%  | \$0.00 |
| /services/industrialarchaeology.htm        | 6  | 4  | 00:00:16 | 0.00%   | 0.00%  | \$0.00 |
| /services/potteryanalysis.htm              | 6  | 3  | 00:00:07 | 0.00%   | 16.67% | \$0.00 |
| /lantonwebsite/how/strip.html              | 5  | 5  | 00:02:32 | 0.00%   | 0.00%  | \$0.00 |

|                                                                                                                                                                                                                                                                                    |   |   |          |         |         |        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|----------|---------|---------|--------|
| /lantonwebsite/what/meso.html                                                                                                                                                                                                                                                      | 5 | 4 | 00:02:49 | 0.00%   | 0.00%   | \$0.00 |
| /services/lithicanalysis.htm                                                                                                                                                                                                                                                       | 5 | 4 | 00:00:09 | 0.00%   | 0.00%   | \$0.00 |
| /services/macros.htm                                                                                                                                                                                                                                                               | 5 | 4 | 00:00:05 | 0.00%   | 0.00%   | \$0.00 |
| /services/sedimentanalysis.htm                                                                                                                                                                                                                                                     | 5 | 5 | 00:00:04 | 0.00%   | 40.00%  | \$0.00 |
| /about/healthsafety.htm                                                                                                                                                                                                                                                            | 4 | 4 | 00:00:07 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/downloads/downloads.html                                                                                                                                                                                                                                            | 4 | 4 | 00:00:30 | 0.00%   | 75.00%  | \$0.00 |
| /usefulinfo/recordingsheets.htm                                                                                                                                                                                                                                                    | 4 | 4 | 00:00:05 | 0.00%   | 0.00%   | \$0.00 |
| /about/insurancecover.htm                                                                                                                                                                                                                                                          | 3 | 3 | 00:00:04 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/how/fieldwalking.html                                                                                                                                                                                                                                               | 3 | 3 | 00:02:55 | 0.00%   | 33.33%  | \$0.00 |
| /documents/ContextRecordingSheet                                                                                                                                                                                                                                                   | 2 | 2 | 00:00:32 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/how/coring.html                                                                                                                                                                                                                                                     | 2 | 2 | 00:13:20 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/how/test_pitting.html                                                                                                                                                                                                                                               | 2 | 2 | 00:01:21 | 0.00%   | 50.00%  | \$0.00 |
| /services/educationoutreach.htm                                                                                                                                                                                                                                                    | 2 | 2 | 00:00:07 | 0.00%   | 0.00%   | \$0.00 |
| /translate_c?hl=fr&sl=en&u=http://www.archaeologicalresearchservices.com/&prev=/search?q=archaeological+research+services&hl=fr&client=firefox-a&hs=uSz&rls=org.mozilla:fr:official&channel=s&rurl=translate.google.fr&usg=ALkJrhj0VpdwnwwdhgCWXoa4HpM6ij6Sw                       | 2 | 2 | 00:00:00 | 100.00% | 100.00% | \$0.00 |
| /translate_c?hl=fr&sl=en&u=http://www.archaeologicalresearchservices.com/projects/projects.htm&prev=/search?q=archaeological+research+services&hl=fr&client=firefox-a&hs=uSz&rls=org.mozilla:fr:official&channel=s&rurl=translate.google.fr&usg=ALkJrhjZXAWS3EvIHsbNdq2vycSWIhVnMA | 2 | 2 | 00:00:00 | 100.00% | 100.00% | \$0.00 |
| /documents/BurialRecordingSheet                                                                                                                                                                                                                                                    | 1 | 1 | 00:01:15 | 0.00%   | 0.00%   | \$0.00 |
| /documents/BurialRegister                                                                                                                                                                                                                                                          | 1 | 1 | 00:00:23 | 0.00%   | 0.00%   | \$0.00 |
| /documents/ContextRegister                                                                                                                                                                                                                                                         | 1 | 1 | 00:00:21 | 0.00%   | 0.00%   | \$0.00 |
| /documents/EnvironmentalSampleRegister                                                                                                                                                                                                                                             | 1 | 1 | 00:00:07 | 0.00%   | 0.00%   | \$0.00 |
| /documents/FieldwalkingRecordSheet                                                                                                                                                                                                                                                 | 1 | 1 | 00:00:28 | 0.00%   | 0.00%   | \$0.00 |
| /documents/LevelsRegister                                                                                                                                                                                                                                                          | 1 | 1 | 00:00:00 | 0.00%   | 100.00% | \$0.00 |
| /documents/PhotographRegister                                                                                                                                                                                                                                                      | 1 | 1 | 00:00:25 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/downloads/phase1                                                                                                                                                                                                                                                    | 1 | 1 | 00:00:00 | 0.00%   | 100.00% | \$0.00 |
| /lantonwebsite/how/how.html                                                                                                                                                                                                                                                        | 1 | 1 | 00:00:03 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/public/public.html                                                                                                                                                                                                                                                  | 1 | 1 | 00:00:27 | 0.00%   | 0.00%   | \$0.00 |
| /news/newsarchive.html                                                                                                                                                                                                                                                             | 1 | 1 | 00:01:05 | 0.00%   | 0.00%   | \$0.00 |

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|----------|---------|---------|--------|
| /translate_c?hl=fr&sl=en&u=http://www.archaeologicalresearchservices.com/publications/publications.htm&prev=/search?q=archaeological+research+services&hl=fr&client=firefox-a&hs=uSz&rls=org.mozilla:fr:official&channel=s&rurl=translate.google.fr&usg=ALkJrhji_RuSPZA4k8Fa7Zs8hxIKmw1dAA | 1 | 1 | 00:00:00 | 100.00% | 100.00% | \$0.00 |
| 1 - 87 of 87                                                                                                                                                                                                                                                                               |   |   |          |         |         |        |