

## Site Usage

700 Visits

34.71% Bounce Rate

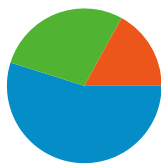
3,795 Pageviews

00:03:10 Avg. Time on Site

5.42 Pages/Visit

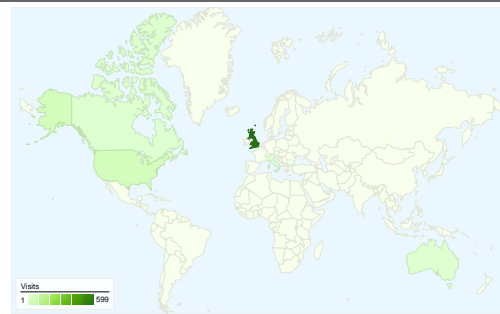
68.57% % New Visits

## Traffic Sources Overview

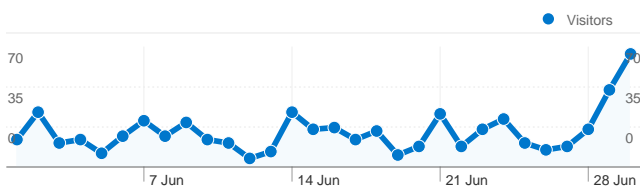


**Search Engines**  
 384.00 (54.86%)  
**Referring Sites**  
 197.00 (28.14%)  
**Direct Traffic**  
 119.00 (17.00%)

## Map Overlay



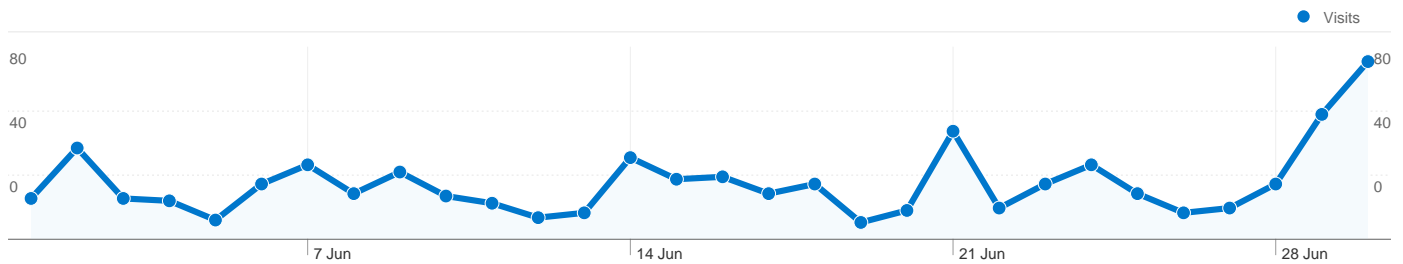
## Visitors Overview



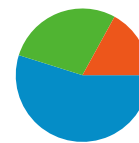
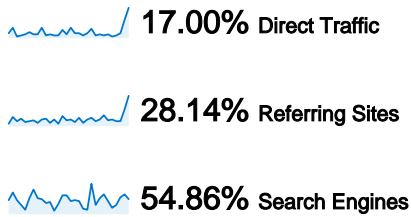
Visitors  
525

## Content Overview

Pages	Pageviews	% Pageviews
/	431	11.36%
/employment/employment.htm	283	7.46%
/contact/contact.htm	269	7.09%
/about/about.htm	246	6.48%
/projects/projects.htm	234	6.17%



All traffic sources sent a total of 700 visits



■ Search Engines  
384.00 (54.86%)

■ Referring Sites  
197.00 (28.14%)

■ Direct Traffic  
119.00 (17.00%)

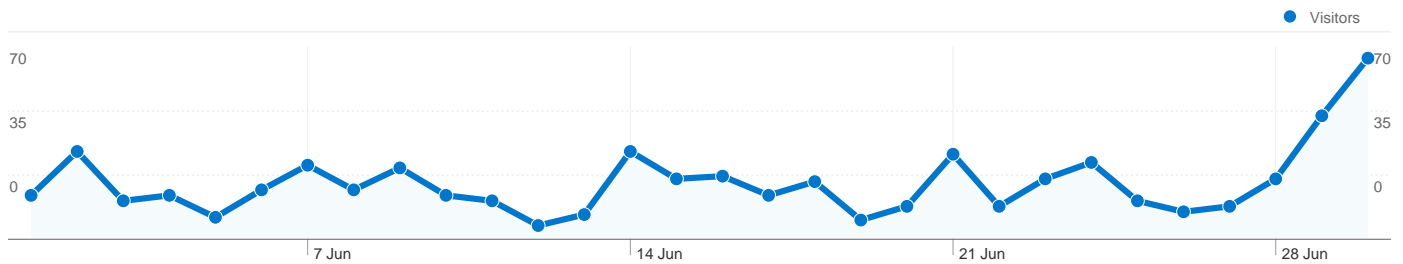
## Top Traffic Sources

Sources	Visits	% visits
google (organic)	348	49.71%
(direct) ((none))	119	17.00%
bajr.org (referral)	58	8.29%
news.bbc.co.uk (referral)	27	3.86%
sheffield.ac.uk (referral)	21	3.00%

Keywords	Visits	% visits
archaeological research	88	22.92%
archaeological research	30	7.81%
archaeological services	23	5.99%
clive waddington	8	2.08%
ars ltd	7	1.82%

## Visitors Overview

Comparing to: Site



525 people visited this site

700 Visits

525 Absolute Unique Visitors

3,795 Pageviews

5.42 Average Pageviews

00:03:10 Time on Site

34.71% Bounce Rate

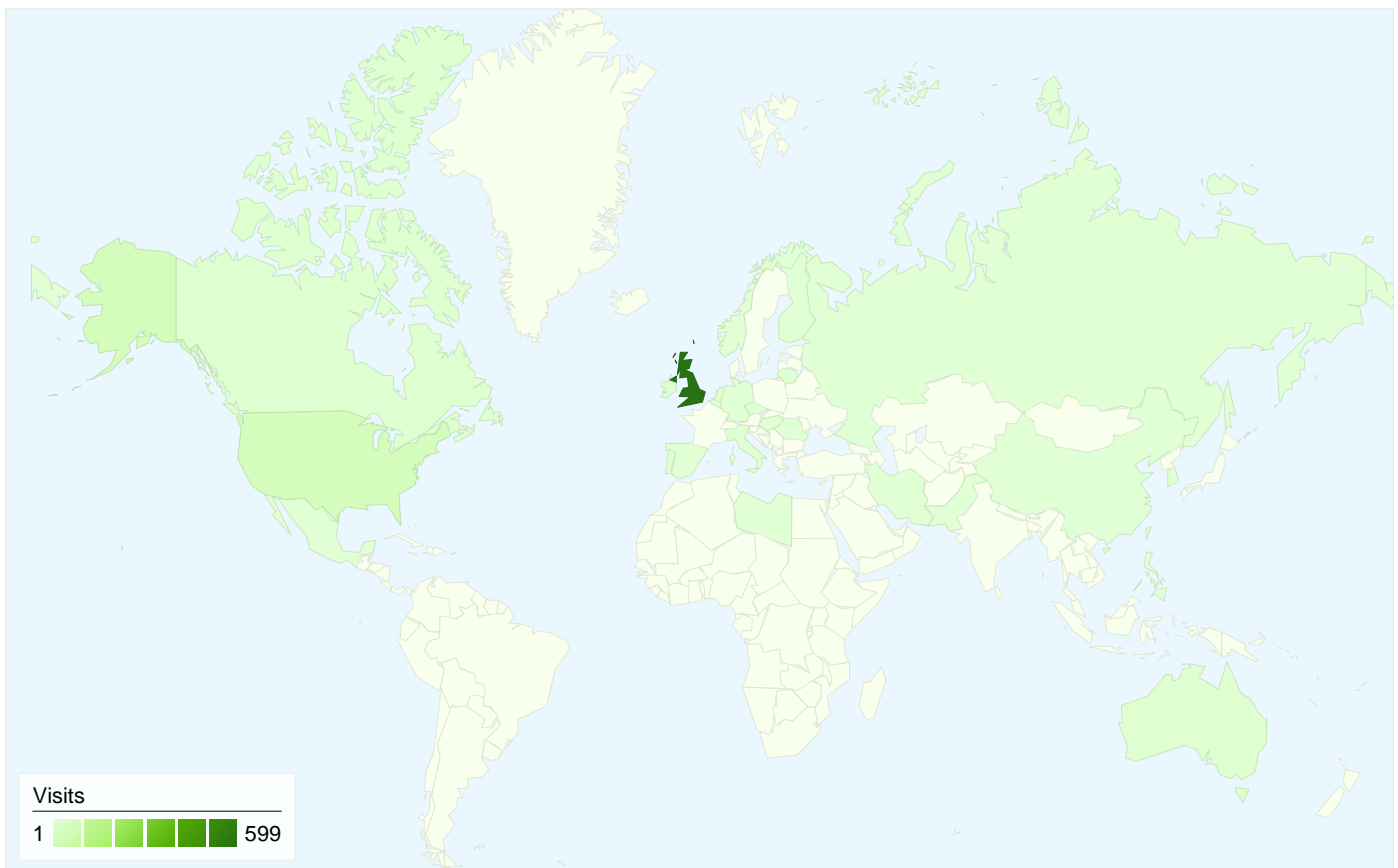
68.57% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	394	56.29%	DSL	308	44.00%
Firefox	199	28.43%	Unknown	202	28.86%
Safari	52	7.43%	Cable	93	13.29%
Chrome	47	6.71%	T1	74	10.57%
Mozilla	3	0.43%	Dialup	12	1.71%

## Map Overlay

Comparing to: Site



## 700 visits came from 28 countries/territories

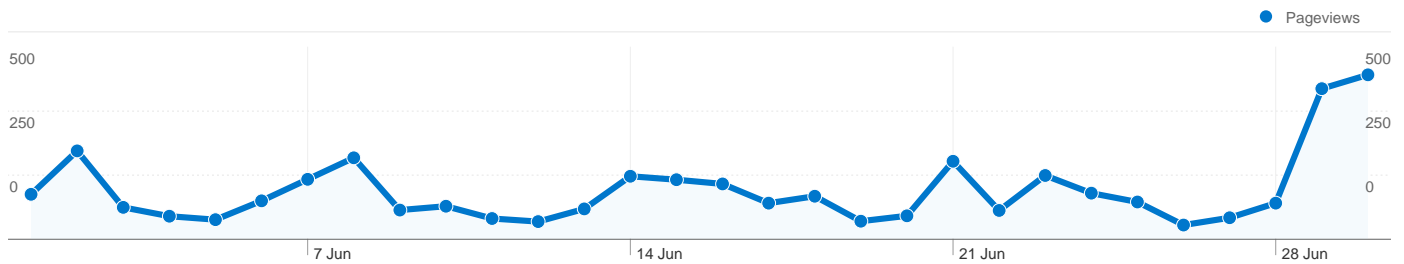
## Site Usage

Visits 700 % of Site Total: 100.00%	Pages/Visit 5.42 Site Avg: 5.42 (0.00%)	Avg. Time on Site 00:03:10 Site Avg: 00:03:10 (0.00%)	% New Visits 68.57% Site Avg: 68.57% (0.00%)	Bounce Rate 34.71% Site Avg: 34.71% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	599	5.82	00:03:29	66.94%	30.22%
United States	42	2.71	00:00:44	59.52%	69.05%
Canada	9	6.44	00:03:57	88.89%	44.44%
Italy	8	4.00	00:00:53	87.50%	50.00%
Australia	7	1.00	00:00:00	71.43%	100.00%
Ireland	6	2.50	00:02:09	83.33%	33.33%
Netherlands	3	1.33	00:00:01	100.00%	66.67%
China	2	1.50	00:01:23	100.00%	50.00%
Germany	2	7.50	00:12:22	100.00%	50.00%
Finland	2	2.00	00:00:06	100.00%	50.00%
Spain	2	2.00	00:01:58	100.00%	0.00%
Norway	2	1.00	00:00:00	100.00%	100.00%

Guernsey	1	2.00	00:00:35	100.00%	0.00%
Hong Kong	1	1.00	00:00:00	100.00%	100.00%
Romania	1	5.00	00:01:13	100.00%	0.00%
Portugal	1	1.00	00:00:00	100.00%	100.00%
Czech Republic	1	6.00	00:01:27	100.00%	0.00%
Puerto Rico	1	1.00	00:00:00	100.00%	100.00%
Hungary	1	14.00	00:03:22	100.00%	0.00%
Lithuania	1	3.00	00:00:18	100.00%	0.00%
Libya	1	1.00	00:00:00	100.00%	100.00%
Pakistan	1	1.00	00:00:00	100.00%	100.00%
Belgium	1	1.00	00:00:00	100.00%	100.00%
Philippines	1	1.00	00:00:00	100.00%	100.00%
Russia	1	1.00	00:00:00	100.00%	100.00%
South Korea	1	5.00	00:00:20	100.00%	0.00%
Mexico	1	5.00	00:00:47	100.00%	0.00%
Iran	1	1.00	00:00:00	100.00%	100.00%
1 - 28 of 28					

# Content Overview

Comparing to: Site



Pages on this site were viewed a total of 3,795 times

 3,795 Pageviews

 2,869 Unique Views

 34.71% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	431	11.36%
/employment/employment.htm	283	7.46%
/contact/contact.htm	269	7.09%
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/projects/projects.htm	234	6.17%