

Site Usage

1,318 Visits

48.79% Bounce Rate

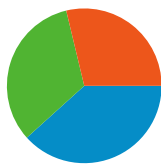
4,697 Pageviews

00:02:17 Avg. Time on Site

3.56 Pages/Visit

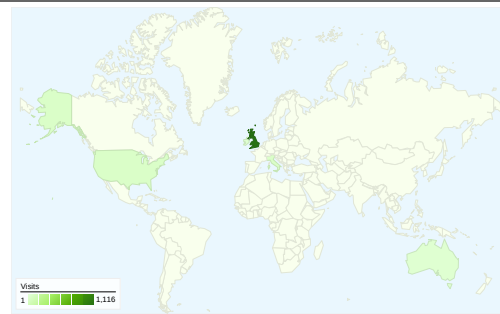
60.39% % New Visits

Traffic Sources Overview



■ **Search Engines**
505.00 (38.32%)
■ **Referring Sites**
434.00 (32.93%)
■ **Direct Traffic**
379.00 (28.76%)

Map Overlay



Visitors Overview



Visitors
878

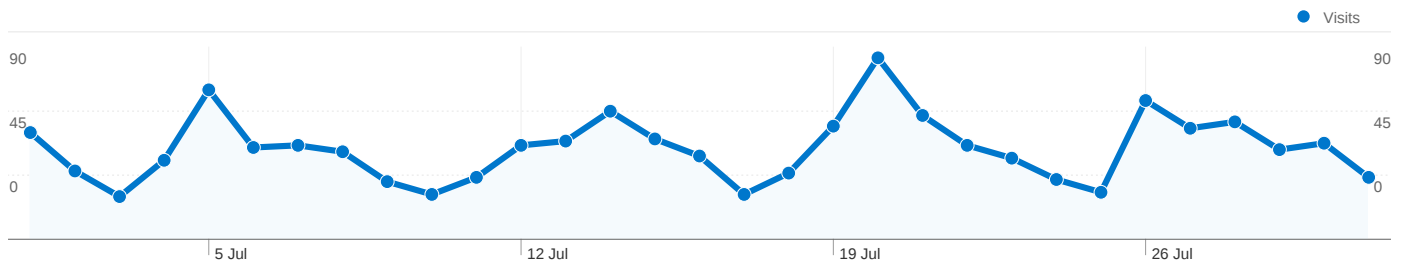
Content Overview

Pages	Pageviews	% Pageviews
/employment/jobopportunities_	717	15.27%
/	465	9.90%
/projects/fincop.html	420	8.94%
/employment/employment.htm	384	8.18%
/about/about.htm	265	5.64%

Traffic Sources Overview

1 Jul 2010 - 31 Jul 2010

Comparing to: Site

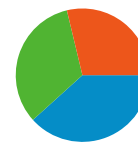


All traffic sources sent a total of 1,318 visits

 28.76% Direct Traffic

 32.93% Referring Sites

 38.32% Search Engines



■ Search Engines
505.00 (38.32%)

■ Referring Sites
434.00 (32.93%)

■ Direct Traffic
379.00 (28.76%)

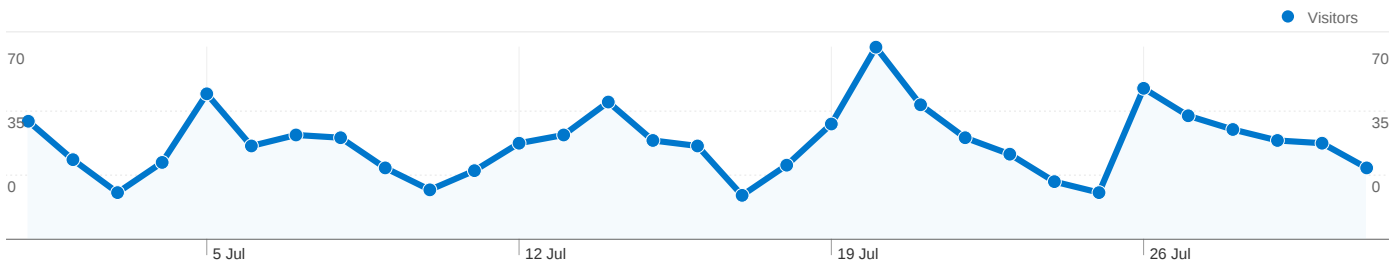
Top Traffic Sources

Sources	Visits	% visits
google (organic)	461	34.98%
(direct) ((none))	379	28.76%
bajr.org (referral)	205	15.55%
britarch.ac.uk (referral)	95	7.21%
archaeologists.net (referral)	24	1.82%

Keywords	Visits	% visits
archaeological research	97	19.21%
fin cop	36	7.13%
fin cop hill fort	27	5.35%
archaeological research	18	3.56%
clive waddington	18	3.56%

Visitors Overview

Comparing to: Site



878 people visited this site

1,318 Visits

878 Absolute Unique Visitors

4,697 Pageviews

3.56 Average Pageviews

00:02:17 Time on Site

48.79% Bounce Rate

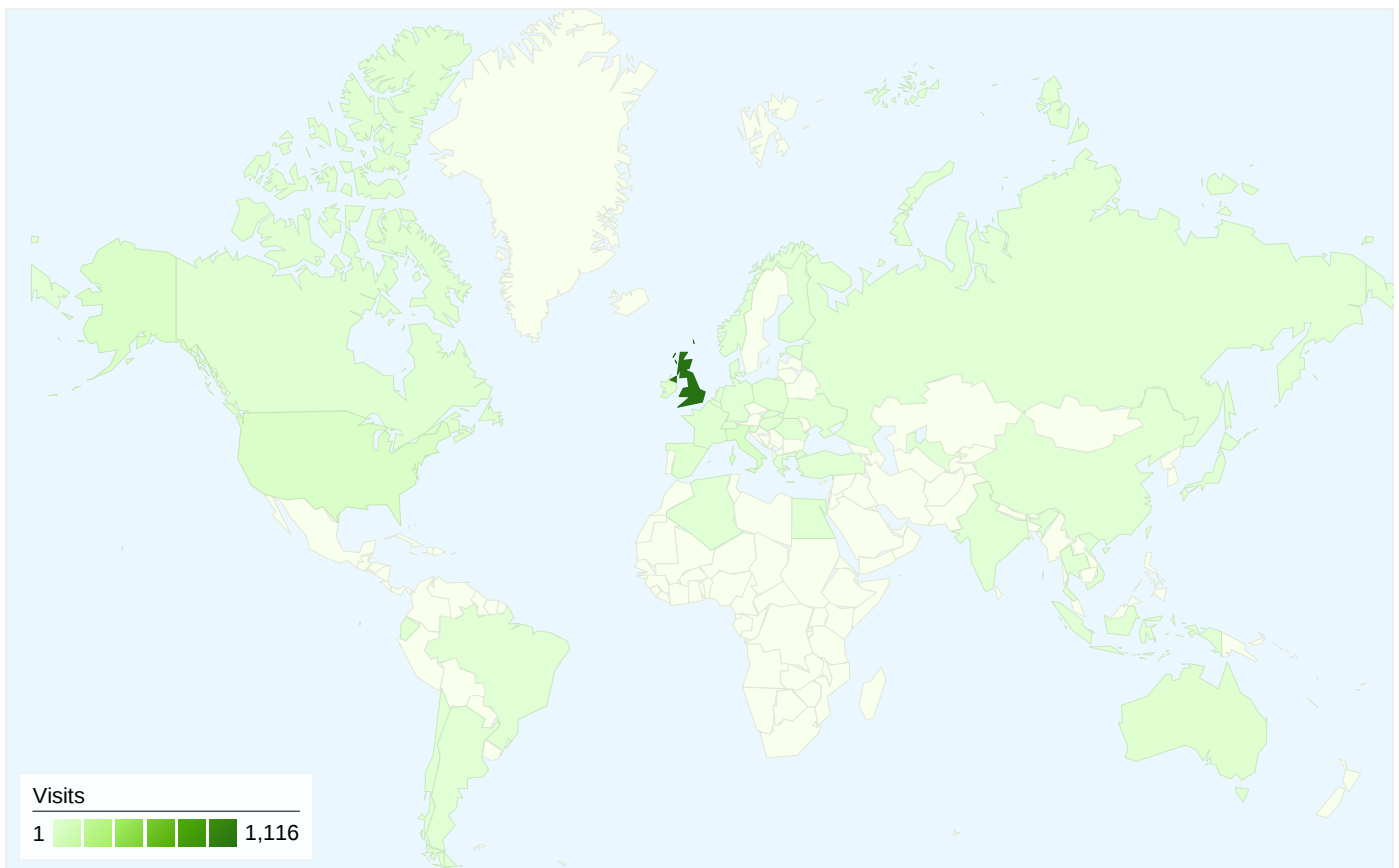
60.39% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	647	49.09%	DSL	644	48.86%
Firefox	440	33.38%	Unknown	338	25.64%
Chrome	115	8.73%	Cable	152	11.53%
Safari	76	5.77%	T1	150	11.38%
Opera	35	2.66%	OC3	22	1.67%

Map Overlay

Comparing to: Site



1,318 visits came from 41 countries/territories

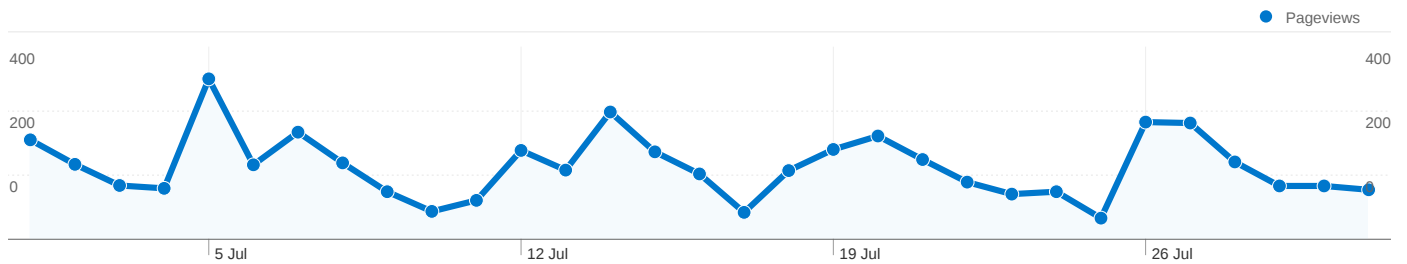
Site Usage

Visits 1,318 % of Site Total: 100.00%	Pages/Visit 3.56 Site Avg: 3.56 (0.00%)	Avg. Time on Site 00:02:17 Site Avg: 00:02:17 (0.00%)	% New Visits 60.32% Site Avg: 60.39% (-0.13%)	Bounce Rate 48.79% Site Avg: 48.79% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	1,116	3.67	00:02:28	60.22%	47.13%
United States	43	2.74	00:00:55	81.40%	44.19%
Italy	41	1.98	00:01:49	12.20%	73.17%
Australia	13	1.38	00:00:20	30.77%	84.62%
Ireland	13	2.00	00:01:44	61.54%	61.54%
Spain	11	2.55	00:00:55	54.55%	63.64%
Canada	10	2.40	00:00:14	90.00%	60.00%
France	8	4.50	00:01:54	87.50%	62.50%
Ecuador	6	2.00	00:00:16	16.67%	83.33%
Poland	5	6.00	00:02:51	100.00%	0.00%
Brazil	4	1.75	00:00:05	25.00%	25.00%
Hungary	4	2.00	00:03:30	100.00%	50.00%

Germany	4	13.25	00:03:07	100.00%	25.00%
Netherlands	4	6.00	00:00:41	100.00%	50.00%
India	3	4.00	00:00:40	100.00%	0.00%
(not set)	3	1.00	00:00:00	0.00%	100.00%
Åland Islands	3	2.67	00:00:12	100.00%	33.33%
Belgium	2	2.00	00:01:22	100.00%	50.00%
China	2	3.00	00:00:54	100.00%	0.00%
Vietnam	2	1.00	00:00:00	100.00%	100.00%
Slovakia	1	1.00	00:00:00	100.00%	100.00%
Egypt	1	1.00	00:00:00	100.00%	100.00%
Denmark	1	19.00	00:10:22	100.00%	0.00%
Uzbekistan	1	1.00	00:00:00	100.00%	100.00%
Turkey	1	1.00	00:00:00	100.00%	100.00%
Thailand	1	2.00	00:00:50	100.00%	0.00%
Argentina	1	1.00	00:00:00	100.00%	100.00%
Algeria	1	3.00	00:00:23	100.00%	0.00%
Chile	1	1.00	00:00:00	100.00%	100.00%
Russia	1	1.00	00:00:00	100.00%	100.00%
Norway	1	5.00	00:00:17	100.00%	0.00%
Ukraine	1	2.00	00:00:00	0.00%	0.00%
Greece	1	14.00	00:01:30	100.00%	0.00%
Estonia	1	1.00	00:00:00	100.00%	100.00%
Slovenia	1	15.00	00:06:35	100.00%	0.00%
Romania	1	1.00	00:00:00	100.00%	100.00%
Hong Kong	1	1.00	00:00:00	100.00%	100.00%
Finland	1	24.00	00:25:20	0.00%	0.00%
Switzerland	1	1.00	00:00:00	100.00%	100.00%
Indonesia	1	1.00	00:00:00	100.00%	100.00%
Japan	1	1.00	00:00:00	0.00%	100.00%
1 - 41 of 41					

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 4,697 times

 **4,697** Pageviews

 **3,700** Unique Views

 **48.79%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/employment/jobopportunities_ap3.htm	717	15.27%
/	465	9.90%
/projects/fincop.html	420	8.94%
/employment/employment.htm	384	8.18%
/about/about.htm	265	5.64%