

Site Usage

393 Visits

30.53% Bounce Rate

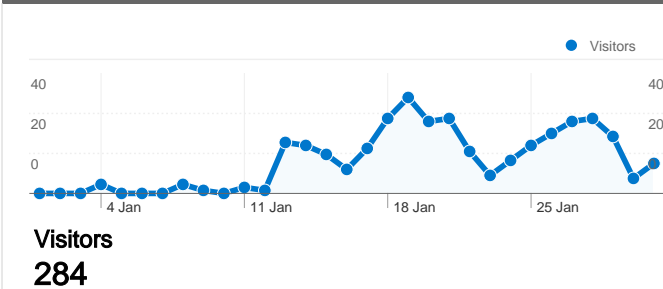
2,427 Page Views

00:03:36 Avg. Time on Site

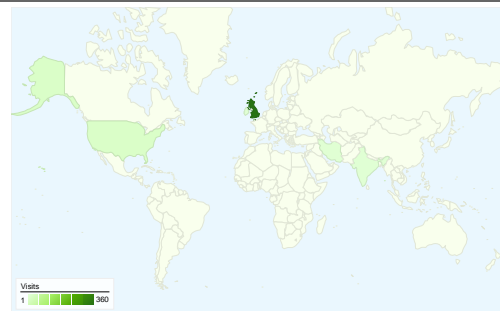
6.18 Pages/Visit

70.23% % New Visits

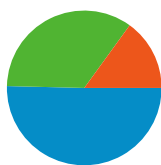
Visitors Overview



Map Overlay



Traffic Sources Overview



■ Search Engines
198.00 (50.38%)

■ Direct Traffic
136.00 (34.61%)

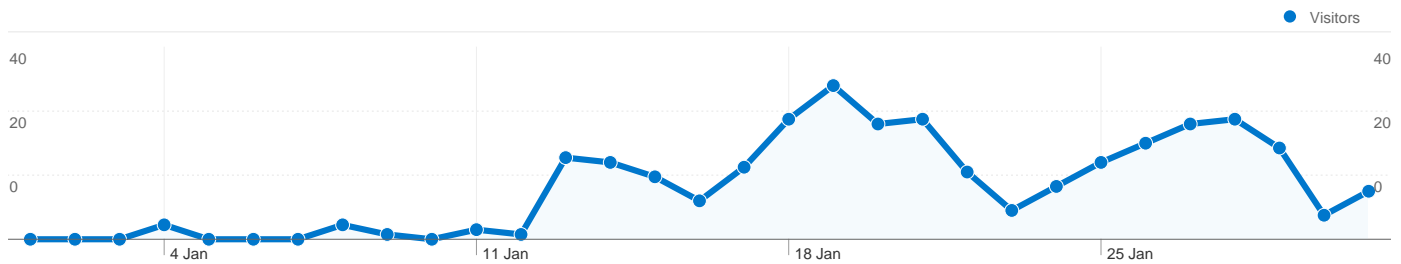
■ Referring Sites
59.00 (15.01%)

Content Overview

Pages	Page Views	% Page Views
/	254	10.47%
/contact/contact.htm	147	6.06%
/projects/projects.htm	145	5.97%
/index.htm	141	5.81%
/employment/employment.htm	119	4.90%

Visitors Overview

Comparing to: Site



284 people visited this site

393 Visits

284 Absolute Unique Visitors

2,427 Page Views

6.18 Average Page Views

00:03:36 Time on Site

30.53% Bounce Rate

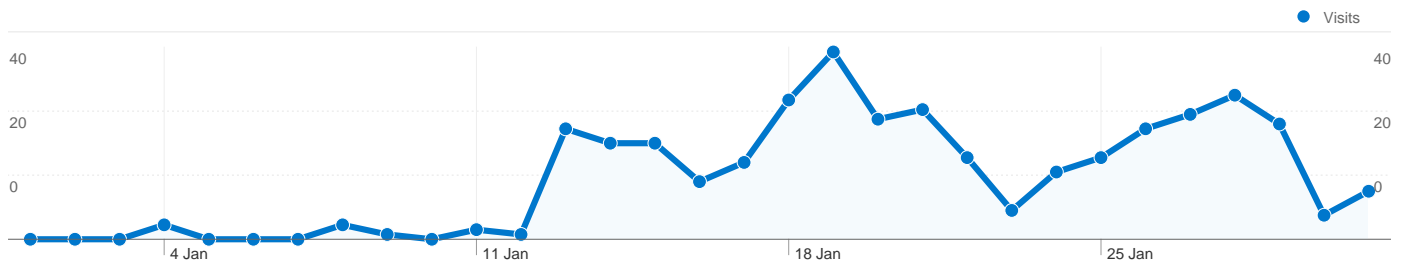
70.23% New Visits

Technical Profile

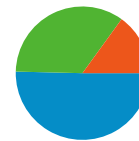
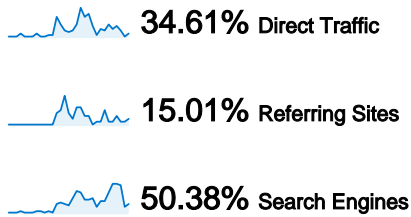
Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	215	54.71%	DSL	204	51.91%
Firefox	131	33.33%	Unknown	115	29.26%
Safari	28	7.12%	Cable	35	8.91%
Chrome	18	4.58%	T1	32	8.14%
Mozilla	1	0.25%	OC3	4	1.02%

Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 393 visits



■ Search Engines
198.00 (50.38%)

■ Direct Traffic
136.00 (34.61%)

■ Referring Sites
59.00 (15.01%)

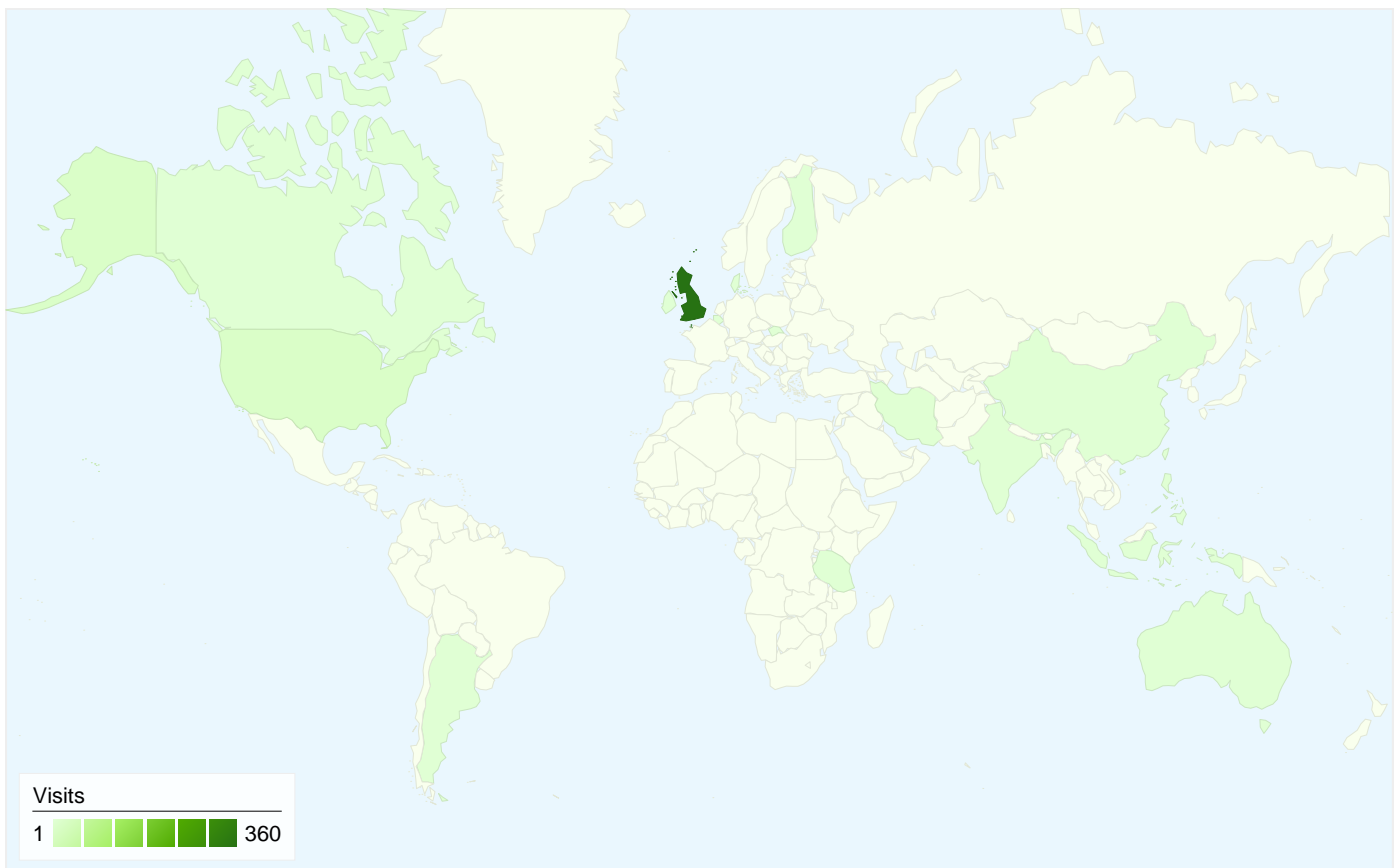
Top Traffic Sources

Sources	Visits	% visits
google (organic)	184	46.82%
(direct) ((none))	136	34.61%
britarch.ac.uk (referral)	11	2.80%
yell.com (referral)	11	2.80%
images.google.com (referral)	10	2.54%

Keywords	Visits	% visits
archaeological research	50	25.25%
archaeological research	11	5.56%
archaeological services	8	4.04%
ars archaeology	7	3.54%
ars ltd	7	3.54%

Map Overlay

Comparing to: Site



393 visits came from 17 countries/territories

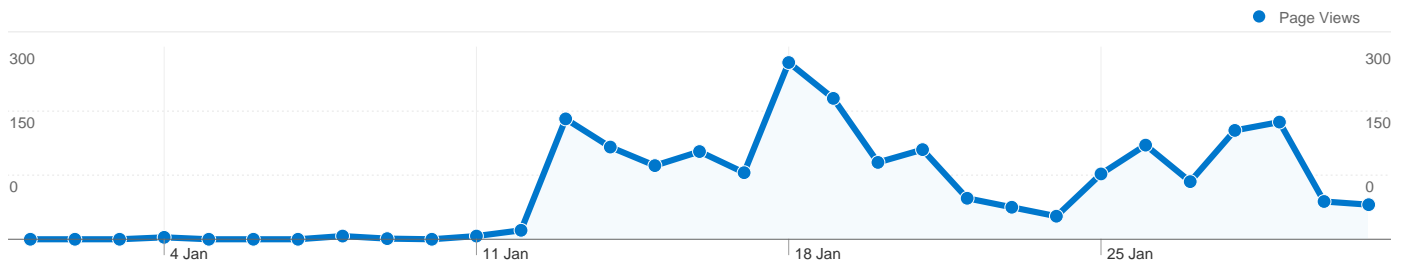
Site Usage

Visits 393 % of Site Total: 100.00%	Pages/Visit 6.18 Site Avg: 6.18 (0.00%)	Avg. Time on Site 00:03:36 Site Avg: 00:03:36 (0.00%)	% New Visits 70.48% Site Avg: 70.23% (0.36%)	Bounce Rate 30.53% Site Avg: 30.53% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	360	6.51	00:03:49	69.17%	28.89%
United States	14	3.00	00:00:35	78.57%	50.00%
Iran	3	1.33	00:00:10	33.33%	66.67%
India	2	1.50	00:00:21	100.00%	50.00%
Ireland	2	2.00	00:00:05	100.00%	50.00%
Serbia	1	3.00	00:13:47	100.00%	0.00%
Argentina	1	6.00	00:01:57	100.00%	0.00%
China	1	1.00	00:00:00	100.00%	100.00%
Tanzania	1	1.00	00:00:00	100.00%	100.00%
Belgium	1	3.00	00:00:13	100.00%	0.00%
1 - 10 of 17					


1 - 10 of 17

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 2,427 times

 2,427 Page Views

 1,746 Unique Views

 30.53% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	254	10.47%
/contact/contact.htm	147	6.06%
/projects/projects.htm	145	5.97%
/index.htm	141	5.81%
/employment/employment.htm	119	4.90%