

Site Usage

540 Visits

32.96% Bounce Rate

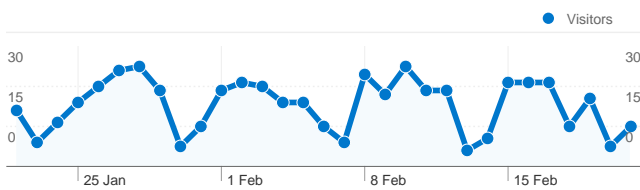
2,765 Page Views

00:02:23 Avg. Time on Site

5.12 Pages/Visit

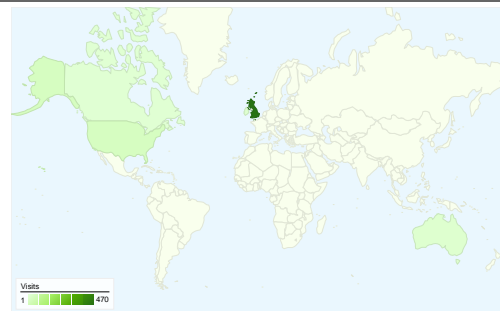
71.85% % New Visits

Visitors Overview

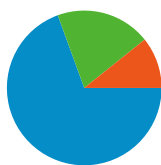


Visitors
419

Map Overlay



Traffic Sources Overview



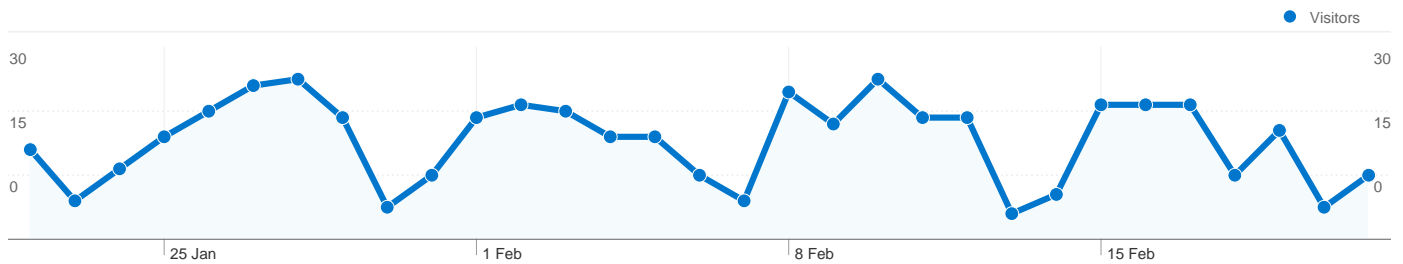
■ Search Engines
375.00 (69.44%)

■ Direct Traffic
107.00 (19.81%)

■ Referring Sites
58.00 (10.74%)

Content Overview

Pages	Page Views	% Page Views
/	343	12.41%
/contact/contact.htm	208	7.52%
/projects/projects.htm	179	6.47%
/employment/employment.htm	153	5.53%
/about/about.htm	147	5.32%



419 people visited this site

540 Visits

419 Absolute Unique Visitors

2,765 Page Views

5.12 Average Page Views

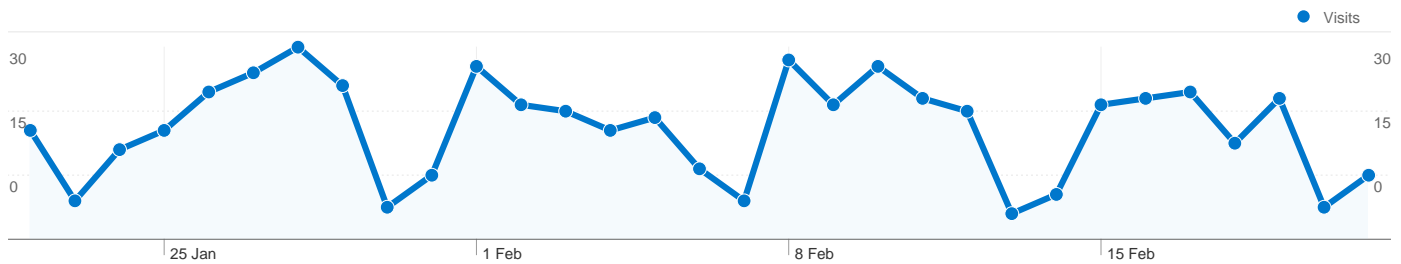
00:02:23 Time on Site

32.96% Bounce Rate

71.85% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	331	61.30%	DSL	243	45.00%
Firefox	160	29.63%	Unknown	155	28.70%
Chrome	27	5.00%	Cable	69	12.78%
Safari	20	3.70%	T1	59	10.93%
Mozilla	2	0.37%	OC3	8	1.48%



All traffic sources sent a total of 540 visits



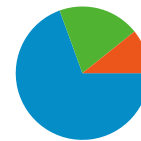
19.81% Direct Traffic



10.74% Referring Sites



69.44% Search Engines

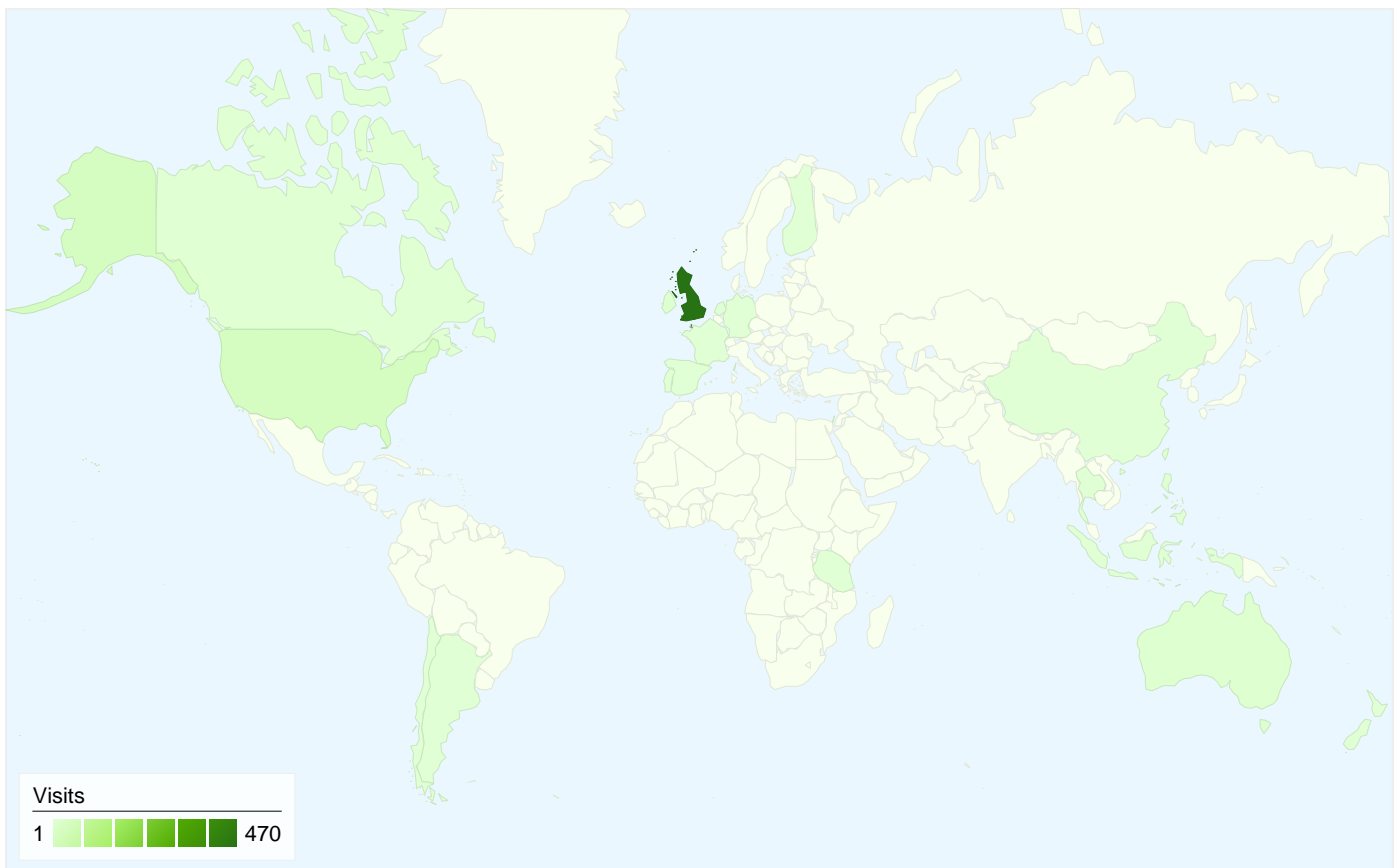


■ Search Engines
375.00 (69.44%)
■ Direct Traffic
107.00 (19.81%)
■ Referring Sites
58.00 (10.74%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	341	63.15%
(direct) ((none))	107	19.81%
yahoo (organic)	12	2.22%
yell.com (referral)	10	1.85%
images.google.co.uk (referral)	8	1.48%

Keywords	Visits	% visits
archaeological research	71	18.93%
archaeological services	30	8.00%
archaeological research	17	4.53%
clive waddington	13	3.47%
ars ltd	10	2.67%

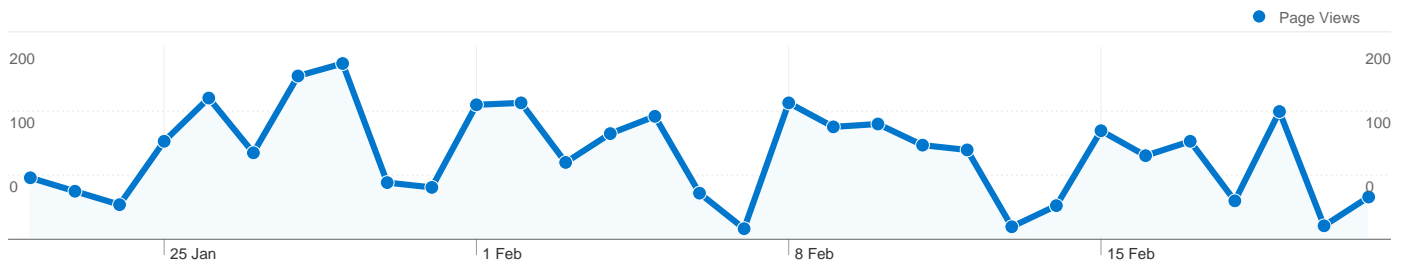


540 visits came from 22 countries/territories


Site Usage

Visits 540 % of Site Total: 100.00%	Pages/Visit 5.12 Site Avg: 5.12 (0.00%)	Avg. Time on Site 00:02:23 Site Avg: 00:02:23 (0.00%)	% New Visits 72.04% Site Avg: 71.85% (0.26%)	Bounce Rate 32.96% Site Avg: 32.96% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	470	5.49	00:02:38	69.57%	29.79%
United States	28	3.32	00:00:58	82.14%	42.86%
Australia	8	1.00	00:00:00	87.50%	100.00%
Ireland	7	2.29	00:00:22	85.71%	42.86%
Canada	3	4.00	00:01:20	100.00%	66.67%
Philippines	3	1.33	00:00:04	100.00%	66.67%
Netherlands	2	5.00	00:02:54	100.00%	50.00%
Germany	2	2.50	00:00:27	100.00%	0.00%
Israel	2	3.00	00:00:30	100.00%	50.00%
(not set)	2	2.50	00:01:09	50.00%	50.00%
1 - 10 of 22					

1 - 10 of 22



Pages on this site were viewed a total of 2,765 times

 2,765 Page Views

 2,110 Unique Views

 32.96% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	343	12.41%
/contact/contact.htm	208	7.52%
/projects/projects.htm	179	6.47%
/employment/employment.htm	153	5.53%
/about/about.htm	147	5.32%