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#### Content Performance

| Pageviews<br>3,563<br>% of Site Total:<br>100.00% | Unique<br>Pageviews<br>2,773<br>% of Site Total:<br>100.00% | Avg. Time on<br>Page<br>00:00:37<br>Site Avg:<br>00:00:37 (0.00%) | Bounce Rate<br>53.42%<br>Site Avg:<br>53.42% (0.00%) | % Exit<br>27.11%<br>Site Avg:<br>27.11% (0.00%) | £ Index<br>\$0.00<br>Site Avg:<br>\$0.00 (0.00%) |         |
|---------------------------------------------------|-------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------|-------------------------------------------------|--------------------------------------------------|---------|
| Page                                              | Pageviews                                                   | Unique<br>Pageviews                                               | Avg. Time<br>on Page                                 | Bounce<br>Rate                                  | % Exit                                           | £ Index |
| /employment/jobopportunities_ap3.htm              | 399                                                         | 369                                                               | 00:00:44                                             | 93.22%                                          | 74.69%                                           | \$0.00  |
| /                                                 | 361                                                         | 267                                                               | 00:00:25                                             | 8.91%                                           | 20.22%                                           | \$0.00  |
| /projects/fincop.html                             | 275                                                         | 220                                                               | 00:02:01                                             | 61.27%                                          | 49.82%                                           | \$0.00  |
| /contact/contact.htm                              | 230                                                         | 176                                                               | 00:00:52                                             | 36.36%                                          | 33.04%                                           | \$0.00  |
| /about/about.htm                                  | 226                                                         | 134                                                               | 00:00:13                                             | 11.11%                                          | 8.41%                                            | \$0.00  |
| /employment/employment.htm                        | 188                                                         | 133                                                               | 00:00:13                                             | 0.00%                                           | 5.32%                                            | \$0.00  |
| /index.htm                                        | 183                                                         | 119                                                               | 00:00:21                                             | 0.00%                                           | 9.84%                                            | \$0.00  |
| /projects/projects.htm                            | 159                                                         | 123                                                               | 00:00:18                                             | 0.00%                                           | 5.66%                                            | \$0.00  |
| /news/news.htm                                    | 128                                                         | 101                                                               | 00:00:53                                             | 46.55%                                          | 39.06%                                           | \$0.00  |
| /services/services.htm                            | 122                                                         | 94                                                                | 00:00:32                                             | 75.00%                                          | 13.11%                                           | \$0.00  |
| /usefulinfo/usefulinfo.htm                        | 99                                                          | 80                                                                | 00:00:34                                             | 50.00%                                          | 17.17%                                           | \$0.00  |
| /publications/publications.htm                    | 92                                                          | 73                                                                | 00:00:37                                             | 50.00%                                          | 9.78%                                            | \$0.00  |
| /media/media.htm                                  | 80                                                          | 61                                                                | 00:00:29                                             | 0.00%                                           | 10.00%                                           | \$0.00  |
| /projects/sheffcastle.html                        | 62                                                          | 42                                                                | 00:01:12                                             | 50.00%                                          | 24.19%                                           | \$0.00  |
| /about/managementstructure.htm                    | 61                                                          | 46                                                                | 00:00:15                                             | 0.00%                                           | 4.92%                                            | \$0.00  |
| /links/links.htm                                  | 54                                                          | 44                                                                | 00:00:16                                             | 0.00%                                           | 12.96%                                           | \$0.00  |
| /employment/volunteer.htm                         | 51                                                          | 33                                                                | 00:00:40                                             | 0.00%                                           | 13.73%                                           | \$0.00  |
| /projects/howick.htm                              | 44                                                          | 35                                                                | 00:00:49                                             | 57.14%                                          | 27.27%                                           | \$0.00  |
| /publications/publicationslist.htm                | 41                                                          | 31                                                                | 00:05:42                                             | 68.18%                                          | 58.54%                                           | \$0.00  |
| /about/clientlist.htm                             | 33                                                          | 26                                                                | 00:00:10                                             | 0.00%                                           | 3.03%                                            | \$0.00  |
| /projects/rockart.htm                             | 33                                                          | 26                                                                | 00:00:21                                             | 66.67%                                          | 15.15%                                           | \$0.00  |
| /about/principles.html                            | 31                                                          | 25                                                                | 00:00:27                                             | 0.00%                                           | 9.68%                                            | \$0.00  |
| /employment/jobopportunities.htm                  | 30                                                          | 22                                                                | 00:00:08                                             | 66.67%                                          | 13.33%                                           | \$0.00  |

|                                         |    |    |          |         |        |        |
|-----------------------------------------|----|----|----------|---------|--------|--------|
| /employment/studentplacements.htm       | 28 | 21 | 00:00:21 | 0.00%   | 0.00%  | \$0.00 |
| /projects/cheviotquarry.htm             | 26 | 18 | 00:00:14 | 50.00%  | 15.38% | \$0.00 |
| /fincopex                               | 25 | 23 | 00:04:24 | 0.00%   | 68.00% | \$0.00 |
| /services/testpitting.htm               | 25 | 20 | 00:00:31 | 71.43%  | 48.00% | \$0.00 |
| /usefulinfo/arsreports.htm              | 25 | 21 | 00:00:45 | 60.00%  | 56.00% | \$0.00 |
| /projects/till-tweed.htm                | 22 | 20 | 00:00:10 | 0.00%   | 9.09%  | \$0.00 |
| /lantonwebsite/index.htm                | 20 | 17 | 00:00:20 | 100.00% | 15.00% | \$0.00 |
| /projects/countydurhamagg.htm           | 20 | 16 | 00:00:14 | 0.00%   | 5.00%  | \$0.00 |
| /projects/maelminheritagetrail.htm      | 20 | 17 | 00:00:13 | 66.67%  | 20.00% | \$0.00 |
| /projects/milfield.htm                  | 19 | 14 | 00:00:08 | 0.00%   | 15.79% | \$0.00 |
| /services/pollenanalysis.htm            | 17 | 14 | 00:01:01 | 50.00%  | 41.18% | \$0.00 |
| /employment/studenttestimonials.htm     | 16 | 15 | 00:00:36 | 0.00%   | 12.50% | \$0.00 |
| /services/buildingsurveys.htm           | 16 | 14 | 00:00:16 | 50.00%  | 25.00% | \$0.00 |
| /about/insurancecover.htm               | 15 | 12 | 00:00:05 | 0.00%   | 6.67%  | \$0.00 |
| /projects/lowhauxley.html               | 14 | 13 | 00:00:45 | 100.00% | 21.43% | \$0.00 |
| /services/excavation.htm                | 14 | 8  | 00:00:14 | 0.00%   | 7.14%  | \$0.00 |
| /services/radiocarbon.htm               | 14 | 9  | 00:02:34 | 50.00%  | 42.86% | \$0.00 |
| /about/healthsafety.htm                 | 13 | 11 | 00:00:07 | 0.00%   | 0.00%  | \$0.00 |
| /fincopgeophys                          | 12 | 10 | 00:02:01 | 0.00%   | 25.00% | \$0.00 |
| /services/openarea.htm                  | 12 | 9  | 00:00:07 | 50.00%  | 16.67% | \$0.00 |
| /usefulinfo/projectdownloads.html       | 12 | 11 | 00:00:19 | 0.00%   | 33.33% | \$0.00 |
| /fincopdba                              | 11 | 10 | 00:00:38 | 0.00%   | 63.64% | \$0.00 |
| /lantonwebsite/what/neo.html            | 11 | 9  | 00:00:31 | 100.00% | 45.45% | \$0.00 |
| /services/survey.htm                    | 11 | 10 | 00:00:33 | 100.00% | 36.36% | \$0.00 |
| /sheffcastle                            | 11 | 11 | 00:06:05 | 0.00%   | 36.36% | \$0.00 |
| /services/deskbased.htm                 | 10 | 10 | 00:00:12 | 100.00% | 30.00% | \$0.00 |
| /fincopearthwork                        | 9  | 7  | 00:01:17 | 0.00%   | 66.67% | \$0.00 |
| /services/geophysicalsurvey.htm         | 9  | 8  | 00:01:38 | 0.00%   | 11.11% | \$0.00 |
| /lantonwebsite/how/strip.html           | 8  | 8  | 00:03:03 | 100.00% | 62.50% | \$0.00 |
| /services/industrialarchaeology.htm     | 8  | 8  | 00:00:21 | 50.00%  | 25.00% | \$0.00 |
| /services/watchingbriefs.htm            | 7  | 6  | 00:00:25 | 0.00%   | 0.00%  | \$0.00 |
| /services/archaeologicalevaluations.htm | 6  | 5  | 00:00:10 | 100.00% | 16.67% | \$0.00 |
| /services/fieldwalking.htm              | 6  | 6  | 00:00:11 | 0.00%   | 16.67% | \$0.00 |
| /usefulinfo/recordingsheets.htm         | 6  | 6  | 00:00:23 | 0.00%   | 0.00%  | \$0.00 |
| /lantonwebsite/what/meso.html           | 5  | 4  | 00:00:34 | 100.00% | 20.00% | \$0.00 |
| /services/humanboneanalysis.htm         | 5  | 5  | 00:00:18 | 0.00%   | 0.00%  | \$0.00 |
| /services/lithicanalysis.htm            | 5  | 5  | 00:01:07 | 0.00%   | 20.00% | \$0.00 |

|                                                                                                                                                                     |   |   |          |         |         |        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|----------|---------|---------|--------|
| /services/sedimentanalysis.htm                                                                                                                                      | 5 | 4 | 00:01:49 | 0.00%   | 40.00%  | \$0.00 |
| /lantonwebsite/downloads/downloads.html                                                                                                                             | 4 | 3 | 00:02:37 | 0.00%   | 25.00%  | \$0.00 |
| /services/potteryanalysis.htm                                                                                                                                       | 4 | 3 | 00:00:07 | 0.00%   | 25.00%  | \$0.00 |
| /documents/ContextRecordingSheet                                                                                                                                    | 3 | 3 | 00:00:33 | 0.00%   | 33.33%  | \$0.00 |
| /lantonwebsite/how/fieldwalking.html                                                                                                                                | 3 | 2 | 00:00:11 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/public/public.html                                                                                                                                   | 3 | 2 | 00:00:12 | 0.00%   | 33.33%  | \$0.00 |
| /lantonwebsite/what/ba.html                                                                                                                                         | 3 | 2 | 00:04:25 | 0.00%   | 33.33%  | \$0.00 |
| /lantonwebsite/what/ia.html                                                                                                                                         | 3 | 3 | 00:00:45 | 100.00% | 33.33%  | \$0.00 |
| /lantonwebsite/what/med.html                                                                                                                                        | 3 | 3 | 00:01:02 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/what/what.html                                                                                                                                       | 3 | 3 | 00:00:26 | 0.00%   | 0.00%   | \$0.00 |
| /services/aerialphoto.htm                                                                                                                                           | 3 | 3 | 00:00:16 | 0.00%   | 0.00%   | \$0.00 |
| /services/macros.htm                                                                                                                                                | 3 | 3 | 00:02:59 | 0.00%   | 0.00%   | \$0.00 |
| /documents/FieldwalkingRecordSheet                                                                                                                                  | 2 | 2 | 00:00:16 | 0.00%   | 0.00%   | \$0.00 |
| /documents/FindsRegister                                                                                                                                            | 2 | 2 | 00:00:13 | 0.00%   | 50.00%  | \$0.00 |
| /documents/PhotographRegister                                                                                                                                       | 2 | 2 | 00:00:18 | 0.00%   | 0.00%   | \$0.00 |
| /documents/StructureRecordingSheet                                                                                                                                  | 2 | 2 | 00:00:35 | 0.00%   | 0.00%   | \$0.00 |
| /documents/BurialRecordingSheet                                                                                                                                     | 1 | 1 | 00:00:15 | 0.00%   | 0.00%   | \$0.00 |
| /documents/BurialRegister                                                                                                                                           | 1 | 1 | 00:00:14 | 0.00%   | 0.00%   | \$0.00 |
| /documents/ContextRegister                                                                                                                                          | 1 | 1 | 00:00:19 | 0.00%   | 0.00%   | \$0.00 |
| /documents/CoreRecordingSheet                                                                                                                                       | 1 | 1 | 00:00:00 | 0.00%   | 100.00% | \$0.00 |
| /documents/DatingSampleRegister                                                                                                                                     | 1 | 1 | 00:00:11 | 0.00%   | 0.00%   | \$0.00 |
| /documents/DrawingsRegister                                                                                                                                         | 1 | 1 | 00:00:16 | 0.00%   | 0.00%   | \$0.00 |
| /documents/EnvironmentalSampleRegister                                                                                                                              | 1 | 1 | 00:00:12 | 0.00%   | 0.00%   | \$0.00 |
| /documents/FeatureRecordingSheet                                                                                                                                    | 1 | 1 | 00:01:56 | 0.00%   | 0.00%   | \$0.00 |
| /documents/FeaturesRegister                                                                                                                                         | 1 | 1 | 00:00:10 | 0.00%   | 0.00%   | \$0.00 |
| /documents/FieldwalkingRegister                                                                                                                                     | 1 | 1 | 00:00:16 | 0.00%   | 0.00%   | \$0.00 |
| /documents/LevelsRegister                                                                                                                                           | 1 | 1 | 00:00:14 | 0.00%   | 0.00%   | \$0.00 |
| /documents/TestPitRecordSheet                                                                                                                                       | 1 | 1 | 00:00:15 | 0.00%   | 0.00%   | \$0.00 |
| /documents/TestPitRegister                                                                                                                                          | 1 | 1 | 00:00:14 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/how/coring.html                                                                                                                                      | 1 | 1 | 00:00:31 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/how/how.html                                                                                                                                         | 1 | 1 | 00:00:13 | 0.00%   | 0.00%   | \$0.00 |
| /lantonwebsite/public/form                                                                                                                                          | 1 | 1 | 00:00:14 | 0.00%   | 0.00%   | \$0.00 |
| /search?q=cache:d4wMB6j4ea4J:www.archaeologicalresearchservices.com/projects/countydurhamagg.htm+aggregate+levy+fund+durham+county+council&cd=9&hl=en&ct=clnk&gl=uk | 1 | 1 | 00:00:00 | 100.00% | 100.00% | \$0.00 |

|                                            |   |   |          |       |       |              |
|--------------------------------------------|---|---|----------|-------|-------|--------------|
| /services/archaeologicalreconstruction.htm | 1 | 1 | 00:00:05 | 0.00% | 0.00% | \$0.00       |
| /services/designinterp.htm                 | 1 | 1 | 00:00:04 | 0.00% | 0.00% | \$0.00       |
| /services/educationoutreach.htm            | 1 | 1 | 00:00:03 | 0.00% | 0.00% | \$0.00       |
|                                            |   |   |          |       |       | 1 - 96 of 96 |