

Site Usage

966 Visits

53.42% Bounce Rate

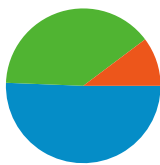
3,563 Pageviews

00:01:41 Avg. Time on Site

3.69 Pages/Visit

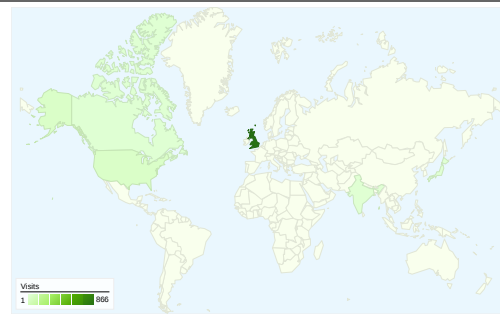
48.96% % New Visits

Traffic Sources Overview

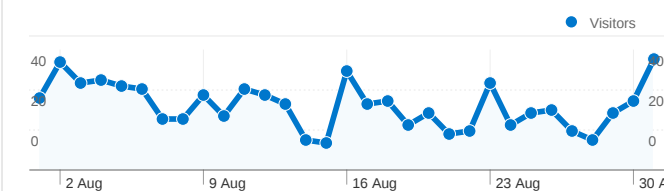


Search Engines
 489.00 (50.62%)
Referring Sites
 378.00 (39.13%)
Direct Traffic
 99.00 (10.25%)

Map Overlay



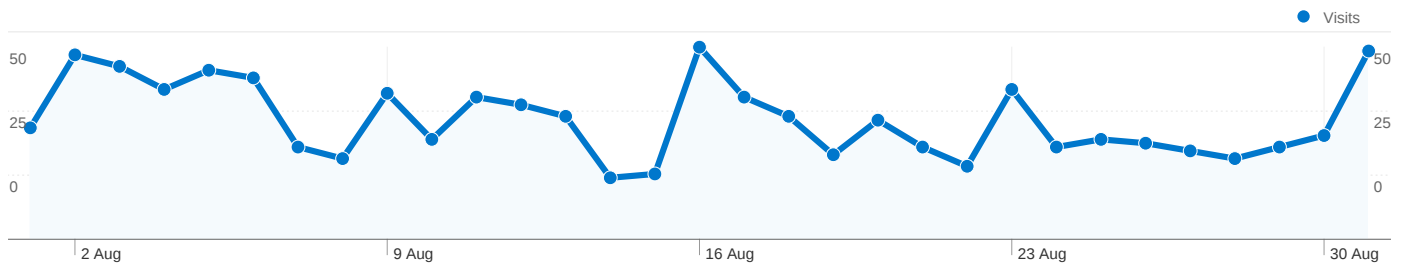
Visitors Overview



Visitors
544

Content Overview

Pages	Pageviews	% Pageviews
/employment/jobopportunities_	399	11.20%
/	361	10.13%
/projects/fincop.html	275	7.72%
/contact/contact.htm	230	6.46%
/about/about.htm	226	6.34%

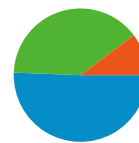


All traffic sources sent a total of 966 visits

10.25% Direct Traffic

39.13% Referring Sites

50.62% Search Engines



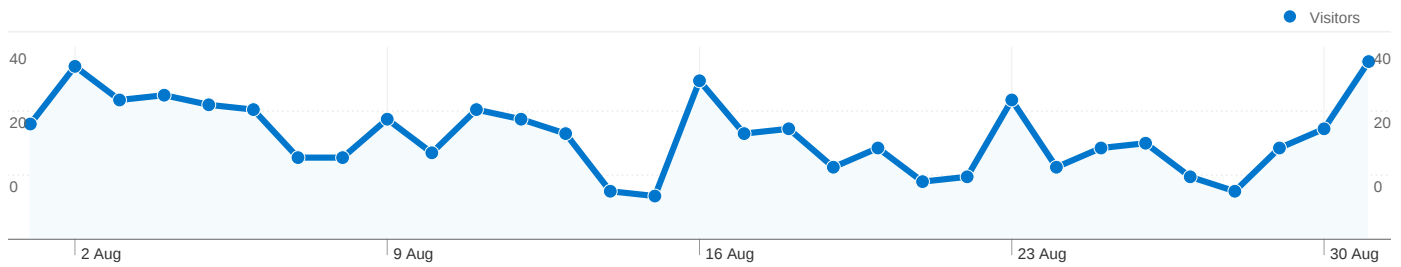
■ Search Engines
489.00 (50.62%)

■ Referring Sites
378.00 (39.13%)

■ Direct Traffic
99.00 (10.25%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	446	46.17%	archaeological research	58	11.86%
archaeologists.net (referral)	257	26.60%	fin cop hill fort	46	9.41%
(direct) ((none))	99	10.25%	fin cop	23	4.70%
britarch.ac.uk (referral)	30	3.11%	ars ltd	22	4.50%
yahoo (organic)	17	1.76%	john nolan archaeology	22	4.50%



544 people visited this site

966 Visits

544 Absolute Unique Visitors

3,563 Pageviews

3.69 Average Pageviews

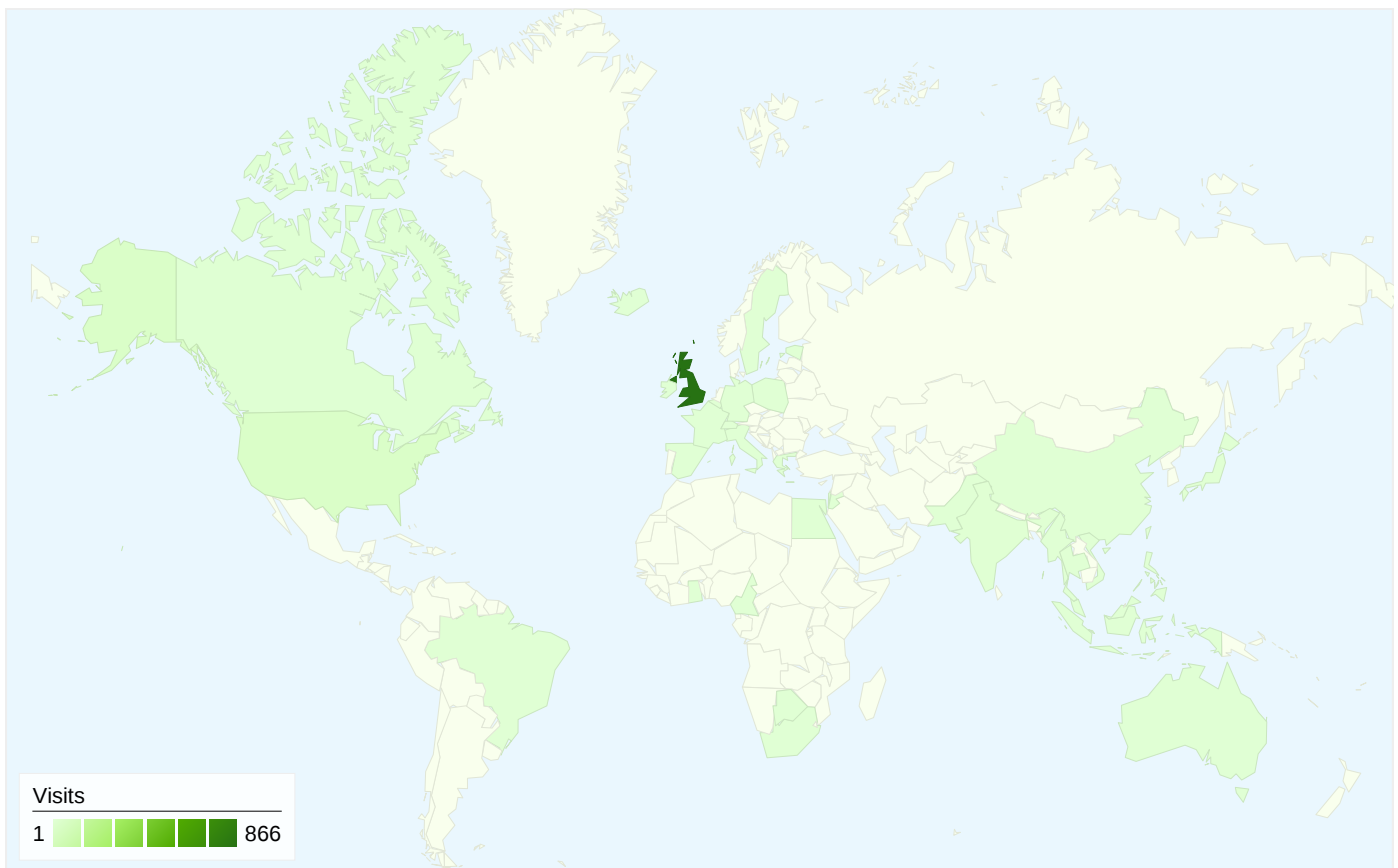
00:01:41 Time on Site

53.42% Bounce Rate

48.96% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	417	43.17%	DSL	423	43.79%
Safari	299	30.95%	T1	226	23.40%
Firefox	194	20.08%	Unknown	204	21.12%
Chrome	47	4.87%	Cable	88	9.11%
Mozilla	3	0.31%	ISDN	13	1.35%



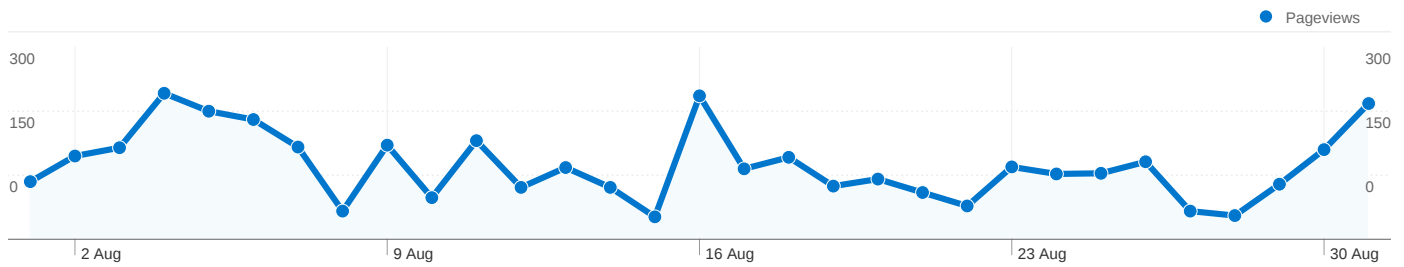
966 visits came from 39 countries/territories

Site Usage

Visits 966 % of Site Total: 100.00%	Pages/Visit 3.69 Site Avg: 3.69 (0.00%)	Avg. Time on Site 00:01:41 Site Avg: 00:01:41 (0.00%)	% New Visits 48.96% Site Avg: 48.96% (0.00%)	Bounce Rate 53.42% Site Avg: 53.42% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	866	3.78	00:01:42	45.38%	54.16%
United States	33	2.97	00:01:12	75.76%	36.36%
Canada	6	2.33	00:00:18	83.33%	50.00%
Japan	4	4.25	00:06:47	75.00%	75.00%
India	4	1.50	00:00:44	100.00%	50.00%
Belgium	3	1.33	00:00:02	100.00%	66.67%
Ireland	3	1.00	00:00:00	100.00%	100.00%
Poland	3	1.67	00:00:11	33.33%	66.67%
Spain	3	4.33	00:00:26	66.67%	33.33%
Italy	3	4.00	00:01:05	66.67%	0.00%
Hong Kong	3	1.33	00:00:04	66.67%	66.67%
Germany	3	4.00	00:03:54	66.67%	0.00%

Philippines	2	2.00	00:00:39	100.00%	50.00%
Northern Mariana Islands	2	6.50	00:02:38	50.00%	50.00%
Greece	2	2.00	00:03:15	100.00%	50.00%
Brazil	2	1.50	00:00:00	0.00%	50.00%
Australia	2	1.50	00:00:25	100.00%	50.00%
France	1	7.00	00:02:48	100.00%	0.00%
Egypt	1	1.00	00:00:00	100.00%	100.00%
Israel	1	2.00	00:00:04	100.00%	0.00%
Pakistan	1	5.00	00:00:53	100.00%	0.00%
Myanmar [Burma]	1	6.00	00:38:47	100.00%	0.00%
Malaysia	1	2.00	00:00:32	100.00%	0.00%
Sweden	1	2.00	00:00:00	0.00%	0.00%
Cameroon	1	1.00	00:00:00	100.00%	100.00%
Jordan	1	1.00	00:00:00	100.00%	100.00%
Thailand	1	1.00	00:00:00	100.00%	100.00%
Vietnam	1	4.00	00:02:32	100.00%	0.00%
Ghana	1	4.00	00:01:47	100.00%	0.00%
China	1	1.00	00:00:00	100.00%	100.00%
Singapore	1	1.00	00:00:00	100.00%	100.00%
Taiwan	1	1.00	00:00:00	100.00%	100.00%
Estonia	1	1.00	00:00:00	100.00%	100.00%
Botswana	1	5.00	00:01:43	100.00%	0.00%
Switzerland	1	25.00	00:03:24	100.00%	0.00%
(not set)	1	1.00	00:00:00	100.00%	100.00%
Indonesia	1	1.00	00:00:00	100.00%	100.00%
Iceland	1	1.00	00:00:00	100.00%	100.00%
South Africa	1	1.00	00:00:00	100.00%	100.00%

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Pages on this site were viewed a total of 3,563 times

 3,563 Pageviews

 2,773 Unique Views

 53.42% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/employment/jobopportunities_ap3.htm	399	11.20%
/	361	10.13%
/projects/fincop.html	275	7.72%
/contact/contact.htm	230	6.46%
/about/about.htm	226	6.34%