

Site Usage

446 Visits

44.62% Bounce Rate

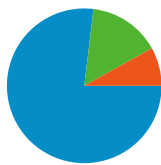
1,920 Page Views

00:02:46 Avg. Time on Site

4.30 Pages/Visit

76.01% % New Visits

Traffic Sources Overview

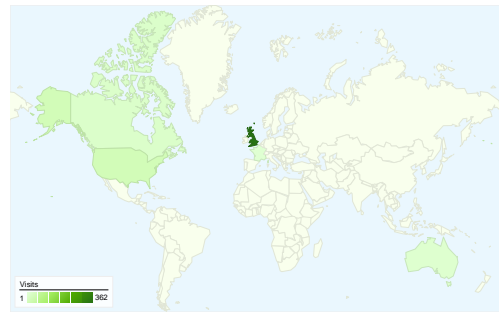


■ Search Engines
343.00 (76.91%)

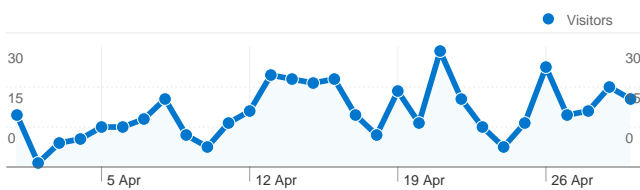
■ Direct Traffic
67.00 (15.02%)

■ Referring Sites
36.00 (8.07%)

Map Overlay



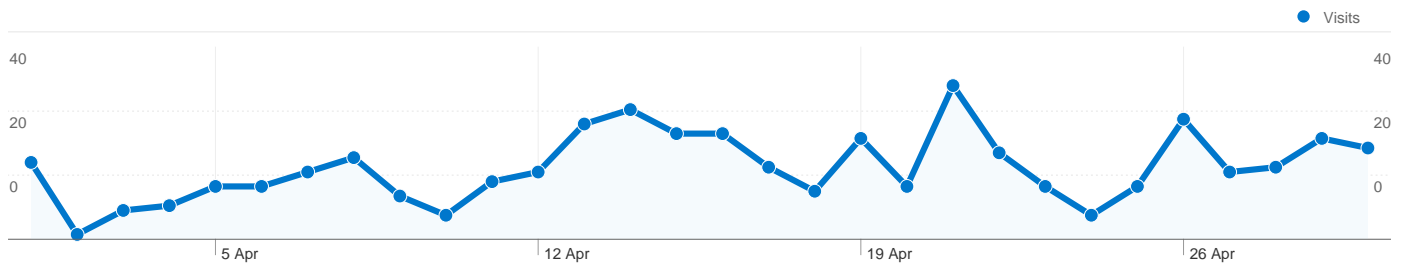
Visitors Overview



Visitors
378

Content Overview

Pages	Page Views	% Page Views
/	191	9.95%
/contact/contact.htm	134	6.98%
/about/about.htm	128	6.67%
/employment/employment.htm	116	6.04%
/projects/projects.htm	105	5.47%



All traffic sources sent a total of 446 visits



15.02% Direct Traffic



8.07% Referring Sites



76.91% Search Engines



■ Search Engines
343.00 (76.91%)
■ Direct Traffic
67.00 (15.02%)
■ Referring Sites
36.00 (8.07%)

Top Traffic Sources

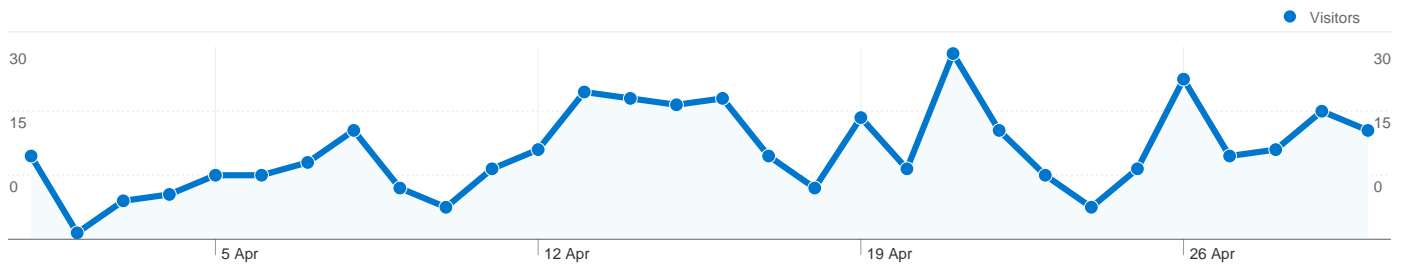
Sources	Visits	% visits
google (organic)	318	71.30%
(direct) ((none))	67	15.02%
images.google.co.uk (referral)	11	2.47%
yahoo (organic)	8	1.79%
aol (organic)	6	1.35%

Keywords	Visits	% visits
archaeological research	40	11.66%
test pitting	27	7.87%
archaeological services	23	6.71%
archaeological research	16	4.66%
ars archaeology	9	2.62%

Visitors Overview

1 Apr 2010 - 30 Apr 2010

Comparing to: Site



378 people visited this site

446 Visits

378 Absolute Unique Visitors

1,920 Page Views

4.30 Average Page Views

00:02:46 Time on Site

44.62% Bounce Rate

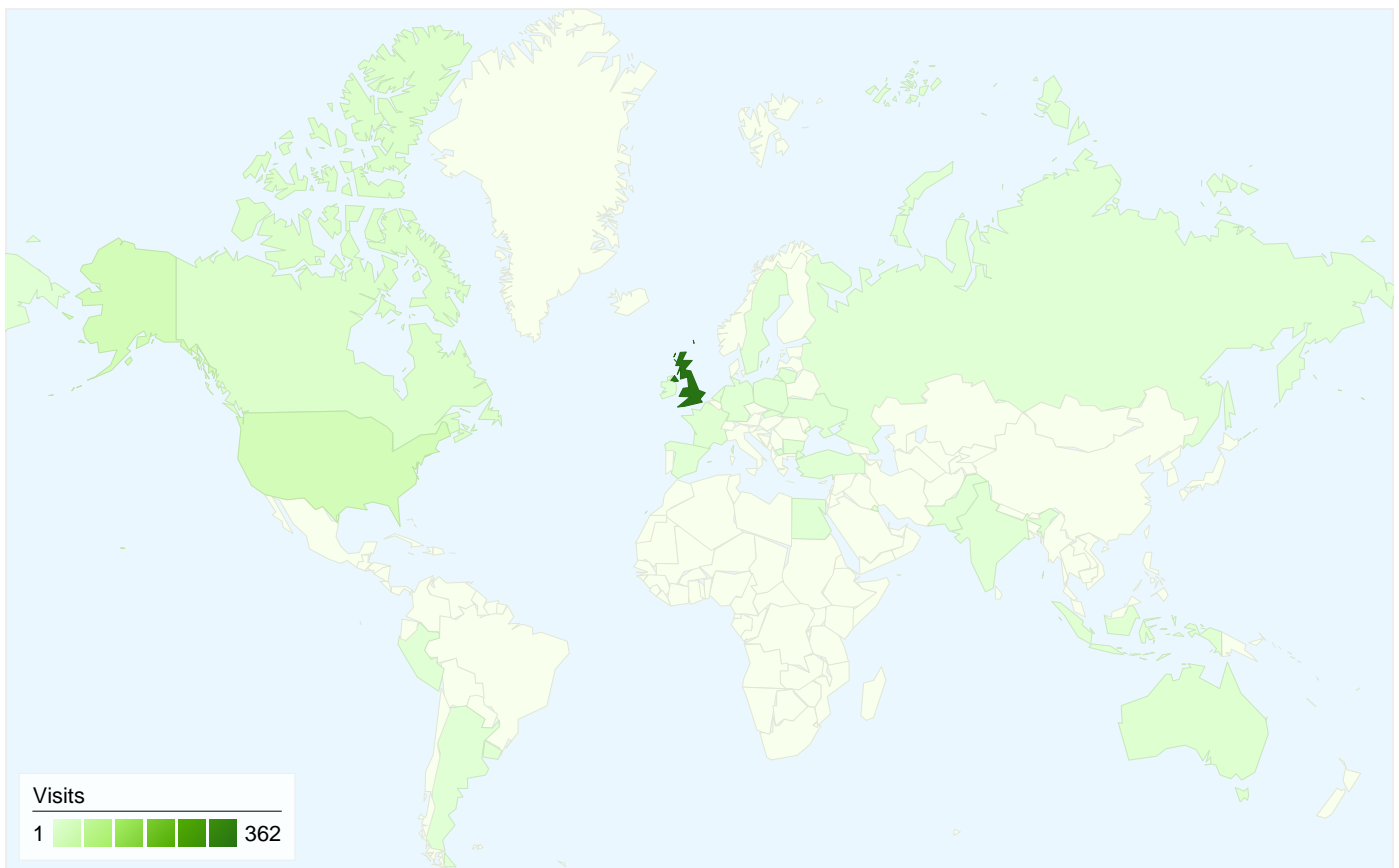
76.01% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	261	58.52%	DSL	183	41.03%
Firefox	123	27.58%	Unknown	103	23.09%
Safari	33	7.40%	T1	81	18.16%
Chrome	25	5.61%	Cable	66	14.80%
Opera	1	0.22%	Dialup	8	1.79%

Map Overlay

Comparing to: Site

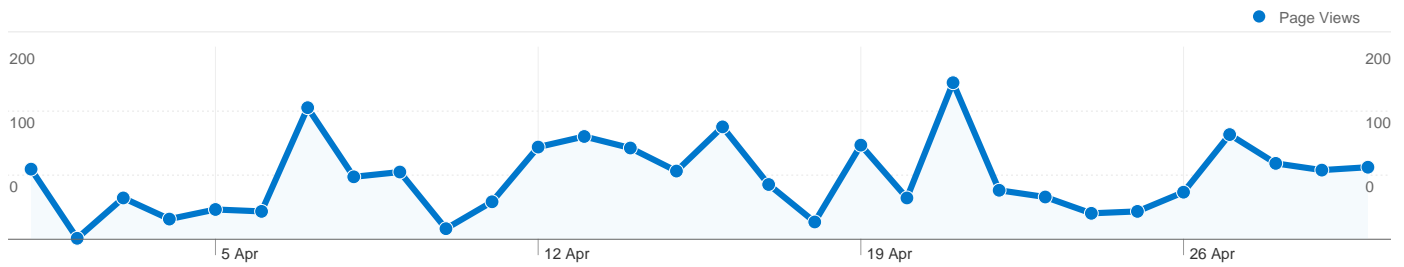


446 visits came from 27 countries/territories

Site Usage

Visits 446 % of Site Total: 100.00%	Pages/Visit 4.30 Site Avg: 4.30 (0.00%)	Avg. Time on Site 00:02:46 Site Avg: 00:02:46 (0.00%)	% New Visits 76.01% Site Avg: 76.01% (0.00%)	Bounce Rate 44.62% Site Avg: 44.62% (0.00%)		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom		362	4.89	00:03:14	73.20%	40.88%
United States		31	1.61	00:00:44	90.32%	74.19%
Canada		12	1.75	00:00:26	100.00%	66.67%
Australia		7	2.71	00:01:16	57.14%	14.29%
France		4	1.75	00:00:07	25.00%	25.00%
Indonesia		3	2.67	00:00:24	100.00%	33.33%
Russia		2	1.00	00:00:00	100.00%	100.00%
Spain		2	1.00	00:00:00	100.00%	100.00%
Germany		2	2.50	00:01:11	100.00%	0.00%
Sweden		2	2.00	00:00:07	100.00%	50.00%
Netherlands		2	1.50	00:00:06	100.00%	50.00%
Egypt		2	1.00	00:00:00	50.00%	100.00%

Turkey	1	1.00	00:00:00	100.00%	100.00%
Kuwait	1	1.00	00:00:00	100.00%	100.00%
Pakistan	1	2.00	00:08:46	100.00%	0.00%
Poland	1	3.00	00:00:50	100.00%	0.00%
Slovakia	1	2.00	00:00:08	100.00%	0.00%
Macedonia [FYROM]	1	1.00	00:00:00	100.00%	100.00%
India	1	3.00	00:04:12	100.00%	0.00%
Bulgaria	1	1.00	00:00:00	100.00%	100.00%
Ukraine	1	1.00	00:00:00	100.00%	100.00%
Argentina	1	1.00	00:00:00	100.00%	100.00%
(not set)	1	1.00	00:00:00	100.00%	100.00%
Uruguay	1	7.00	00:12:53	100.00%	0.00%
Lithuania	1	2.00	00:00:42	100.00%	0.00%
Ireland	1	1.00	00:00:00	100.00%	100.00%
Peru	1	1.00	00:00:00	100.00%	100.00%
1 - 27 of 27					



Pages on this site were viewed a total of 1,920 times

 1,920 Page Views

 1,473 Unique Views

 44.62% Bounce Rate

Top Content

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/	191	9.95%
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